



**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**  
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B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Mgm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pham., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2022-23/618

Date: - 17/10/2022

**TIME TABLE**

Name of the Faculty : Faculty of Science and Technology  
Name of Program/Exam : Bachelor of Arts (Mass Media)  
Semester /Yearly : V (Repeater)  
Pattern : Revised-2014  
Exam Month / Year : November/December- 2022

**THEORY**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Saturday 26/11/2022	5101	Introduction to Research (Advertising)	75	11.00 a.m. to 01.30 p.m.
	5201	Introduction to Research (Journalism)		
	5301	Introduction to Research (Animation)		
Tuesday 29/11/2022	5102	Advertising and Marketing	75	11.00 a.m. to 01.30 p.m.
	5202	Political and Economic Reporting		
	5302	Introduction to Animation		
Thursday 01/12/2022	5103	Branding	75	11.00 a.m. to 01.30 p.m.
	5205	Magazines and Journals		
	5305	Animation and Scripting		

Note: Practical Examination Should be conducted before Theory Examinations.

Prepared by : 17-10-2022  
Verified by : 12/10/22  
Assistant Registrar : [Signature]  
Assistant Registrar : \_\_\_\_\_

[Signature] 20/10/22  
(Dr. Sanjay Shedmake)  
Director ( Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- \_\_\_\_\_