## Chandrashekhar P. Joshi

Secretary (Works),
Public Works Department
Govt. of Maharashtra



4th Floor, Main Building,
Madam Cama Road,
Hutatma Rajguru Chowk,
Mantralaya, Mumbai - 400 032.
Tel.(Off) – 022 – 22020149

➡: sec.pwdworks@maharashtra.gov.in

To,

Prof. Shashikala Wanjari

Vice Chancellor | SNDT Women's University

**Subject**: Invite to participate in Maha Walkathon 2019 to spread awareness on Road Safety – No Honking – Responsible Driving – 30 November 2019

Greetings from Public Works Department!

Vehicular honking in cities has reached alarming levels, contributing to 70% of Noise Pollution in our environment. Honking is a menace that is plaguing our city and affecting all of us, including children.

Same is the case with Road Safety rules being followed by all – Drivers and pedestrians. It is observed that there are more than 1.5 Lakh deaths by road accidents each year, and Maharashtra accounts for about 15,000 deaths and this number is just not coming down. The department is concerned about this level of road accidents and is determined to reduce the same by taking appropriate measures.

One of which is to educate the citizens by our Movement: Maha Walkathon

Maha Walkathon is a joint event organized by Maharashtra Motor Vehicle Department, Public Works Department, CASI global and CSR Diary. Participation in Maha Walkathon to create awareness on Road Safety – No Honking – Responsible Driving will go a long way in controlling the same. Hence we appeal everyone to join us and create awareness in the society.

Kindly issue a circular to this effect so your students and students from your affiliated Colleges can join the movement.

Mahawalkathon 2018: A grand Success

Maha Walkathon 2018 was celebrated on 18 November 2018 @ 8am.

507,367 participants at 503 different locations participated simultaneously in the 2KM Maha Walk across Maharashtra; making this event a grand success and a unique record, entering the Limca Book of Records.

## Maha Walkathon 2019:

Maha Walkathon 2019 will be observed on 30 November 2019 @ 8am. We welcome you all to participate. Register here: <a href="https://www.mahawalkathon.com">www.mahawalkathon.com</a>

Contact: Dr. Mitez Sheth: 9833570282 | Prof. Paresh Sheth: 9820608727

www.mahawalkathon.com | mahawalkathon@gmail.com www.facebook.com/MahaWalkathon

We seek your support – Join the movement today

Chandrashekhar Joshi

Secretary (Roads)

Public Works Department, Mantralaya

Maharashtra State | http://www.mahapwd.com/

## Mahawalkathon 2019

The causes of Road Safety, Responsible Driving and No Honking are gathering strength day by day. '29th Road Safety Fortnight' was observed on 23rd Apr 2018 with the theme: "Sadak Suraksha – Jeevan Raksha" – after which MahaWalkathon garnered further momentum. http://www.mahawalkathon.com/maharashtra-road-safetyfortnight-2018/

What is Maha Walkathon?

Maha Walkathon is a unique annual event where every education institute, society and corporate are invited to participate. The idea is to reach out to and involve every citizen of Maharashtra and further educate them on perils of noise pollution and encourage Road Safety and Responsible Driving.

Mahawalkathon is jointly organized by PWD, Maharashtra, MMVD, CASI and CSR Diary. Every participant (including Corporate, Societies, educational institute) receives a participation certificate.

As a part of spreading awareness on Road Safety, Maha Walkathon also involves a Drawing / Painting competition across all educational institute. (More details on: www.mahawalkathon.com)

We are totally committed to these causes and this mega event; every member of MMVD will reach out to as many institutes & societies as possible encouraging them to participate.

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Chandrashekhar Joshi Secretary (Roads)

Public Works Department, Mantralaya

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