

Bachelor of Commerce Examination: October - 2022
(Distance Education) (New Course)

Day & Date	Semester	Subject Name	Time	Code	Marks
Monday 17/10/2022	I (Fresh/ Repeater)	Business Environment	11.00 AM To 02.10 PM	145109	75

Instructions: 1) Questions 1 & 2 are Compulsory.
2) Answer any four questions from Q. no. 3 to Q. no. 9.
3) Figures to right indicate marks.

- Q.1 Answer the following** **05**
- a) Match the following**
- | A | B |
|---|---------------------------------------|
| 1) WTO was formulated | a) Economic Activities |
| 2) Business includes | b) Small industry services institutes |
| 3) Online travel agents better known in the industry as | c) Manpower, Material, and Machinery |
| 4) SISI | d) OTAs |
| 5) Resources refer to | e) 1995 |
- B) Answer the following.** **05**
1. What is Cultural Environment?
 2. Which are documents acceptable for residential proof?
 3. What is tourism?
 4. What is Entrepreneurship?
 5. Meaning of business environment.
- Q.2 Write shorts notes (any five)** **25**
- a) Importance of tourism.
 - b) Major activities by NIESBUD.
 - c) Entrepreneurs based on Ownership.
 - d) Role of WTO in trade liberalization.
 - e) Inter-relation between Business and Environment
 - f) Project Report
 - g) Demand factors for the choice of location
- Q.3 Explain the challenges and problems faced by Women entrepreneurs.** **10**
- Q.4 Explain the issues/challenges faced by the domestic travel and tourism industry in India.** **10**
- Q.5 How has the technological environment facilitated international business?** **10**
- Q.6 Explain the steps in business promotion.** **10**
- Q.7 Distinguish between Entrepreneur and Manager.** **10**
- Q.8 Explain the internal environment of the business.** **10**
- Q.9 Explain any 3 types of tourism.** **10**