

Day & Date	Part	Subject Name	Time	Code	Marks
Wednesday 28/03/2018	III Fresh Repeater	English	11.00 AM To 02.00 PM	1301	100

Instruction:

- I) Question number 1 is compulsory
- II) Attempt any four from the remaining questions

Q.1 Comment on treatment of girls in any 2 stories from the collection, 'The Inner Courtyard'.

OR 20

Comment on the social pressure faced by the main characters in the stories, 'The First Party' and 'The Farewell Party'.

Q2. Attempt any two of the following: 20

- a] Ashtami Day incident in the story, 'Girls'
- b] Mother- Daughter relationship in, 'My Beloved Charioteer'
- c] Mother's role in, 'My Beloved Charioteer' and 'Her Mother'

Q3. Attempt any two of the following: 20

- a] Muthassi
- b] Kubra & Hamida
- c] Dopdi

Q4. A] Draft an effective letter of sales to promote any one of the following: 10

- a] A flexible Laptop cum Tablet
- b] A course in, 'Effective English Communication'
- c] The latest LED television

B] A committee was set up to look into the problem of a considerable drop in the number of students participating in the college Youth Week Programs. Draft your report with recommendations and address it to the Management of the college. 10

Or

A committee was set up to consider the possibility of starting a new Computer Skill development program in your college. Draft your report with recommendations to be submitted to the Principal of the college.

**Q5.** A] What is the purpose of a sales letter and explain the use of AIDA formula in making the letter effective. 10

B] The Managing Director of Amrut Enterprises has appointed you to study the causes of increase in the resignations given by the women employees in the office. Draft a report. 10

Or

As a students' Representative write your report to the Principal of your college regarding the Leadership Camp recently attended by your team, at Kolhapur.

**Q6.** A] On behalf of Senior Citizen's Association of your area write a letter of representation to the Police Commissioner, regarding the lack of a police chowky and other safety measures in your area. 10

Or

On behalf of the Student's Association of your college write a letter of representation regarding the need to introduce more Sports activities and Sports equipment's in the Sports room.

B] Write a note on the Objectives and Methods of conducting a Market Survey. 10

Or

Write a note on the objectives and method of preparing a Questionnaire

**Q7]** a] Using the following points prepare a questionnaire [ ten questions] to get a feedback from students about their satisfaction with the services provided by your Library: 10

- 1] space
- 2] Counter service
- 3] Book bank facility
- 4] Computer facility
- 5] Rules

or

Using the following points prepare a questionnaire [ ten questions] to study the satisfaction of the customer with your newly launched Four Door Refrigerator:

- 1] Quality
- 2] Price
- 3] Service
- 4] Design
- 5] Space

**Q.7. b]** Write a press release announcing the training of needy students for Business communication skills by Infosys Foundation. 10

Or

Write a press release on behalf of Sony Television announcing the dates for audition for, 'Kaun Banega Crorepati' program.