

Day & Date	Part	Subject Name	Time	Code	Max. Marks
Wednesday 08/11/2017	III Repeater	English (For English Medium)	11.00 AM To 02.00 PM	1301	100

Note: 1) Question No.1 is compulsory. Attempt any 4 out of the remaining questions.
2) All questions carry equal marks.

Q.1 Answer any ONE of the following questions. 20

- 1) Mention any one issue that most women in the collection, 'The Inner Courtyard', seem to be writing about. Discuss with reference to any two short stories from the collection.
- 2) Choose any two stories from the collection and show how women have been overpowered by the social system.

Q.2 Answer any TWO of the following questions. 20

- a) Discuss Aaji's relationship with her granddaughter in the story, "My Beloved Charioteer".
- b) The story, 'Girls' exposes the total disconnect between reality and religious functions. Discuss.
- c) 'Draupadi', is a story about oppressions of various kinds. Discuss.

Q.3 Write short notes on any TWO of the following questions. 20

- a) The narrator of the story, 'Girls'.
- b) Sakina.
- c) Cultural shocks experienced by the newly married young woman in the story, 'The First Party'.

Q.4 a) Write a sales letter to promote the sale of any one of the following: 10

Spoken English Course or A laptop.

- b) The Board of Directors of Vogue magazine has appointed a committee to investigate the causes for the fall in the sales of the magazine. Draft the report with recommendations. 10

OR

A Grievance Committee has been appointed by the Principal of the college to study the problems of students in the college. Draft a report with recommendations.

Q.5 a) What are the various methods by which sales letters can be made effective? 10

Discuss.

OR

What is meant by 'appeal' in a Sales Letter? Mention some of the commonly used appeals in Sales letters.

- b) As head of the Sales Department write a report analyzing the reasons for the decline in sales of the readymade garments manufactures by our company. 10

OR

As General Secretary of the College Cultural Council submit a report to the Principal on the cultural activities of your college.

Q.6 a) Draft a representation from the Student's Union to the Commissioner of police regarding the problem of eve-teasing outside your college. 10

OR

Write a representation to the Municipal Council from the residents of Dadar, regarding the condition of bad roads in the locality.

- b)** Write short notes on different types of questions used in questionnaire. **10**

OR

Explain the guidelines for designing questionnaires.

- Q.7 a)** Prepare a questionnaire [ten questions] to get feedback on customer satisfaction for a Shopping Mall OR a Catering Service: **10**

- 1) Service
- 2) Variety.
- 3) Price.
- 4) Ambience.

- b)** Draft a press release announcing the start of a New Management Course by Mumbai University. **10**

OR

Draft a press release announcing the appointment of Vice Chancellor of S.N.D.T University.