

- Note :** a) **Question No. 1 is compulsory.**
b) **Attempt any 4 out of the remaining questions.**

Q. 1 Do you think the title of the collection of stories 'The Inner Courtyard' is appropriate? (20)
Discuss with examples from the stories in the collection.

Or

Show how the stories 'Her Mother' and 'My Beloved Charioteer' illustrate the concerns of motherhood in the lives of women in our society.

Q. 2 Attempt any two of the following. (20)

- a) Sakina's marriage proposal.
- b) The Ashtami Puja in the story 'Girls'
- c) Circumstances that forced Tatri to become a prostitute.

Q. 3 Attempt any two of the following. (20)

- a) Senanayak in the story 'Draupadi'.
- b) Amu in 'Summer Vacation'
- c) Hamida in 'Chauthi ka Jaura'

Q. 4 a) Draft a sales letter to promote any one of the following. (10)

- i) Power saving bulbs
- ii) A course in spoken English

b) There have been complaints about the poor quality of food and service in the college canteen. The Principal of the college has appointed a committee to look into the matter and report with recommendations. Draft the report. (10)

OR

The Employees Welfare Society has appointed a committee to study the various problems faced by the employees of Harilal Electronics Limited. Draft the committee report with recommendations.

Q. 5 a) What are the essential characteristics of a good sales letter? (10)

b) The Managing Directors of Reliance Infrastructure Limited has appointed Mr. Pandit to report on the wastage of stationery items in the office and suggest measures to reduce it. Draft the report. (10)

OR

The leader of the cultural committee of the college has been asked to write a report on the competitions organized during the Inter-collegiate cultural festival organized by the college. Draft the report.

Q. 6 a) Draft a representation from the residents of Ekta Housing Society to the Chief Minister of the state regarding the noise pollution during festivals. (10)

OR

Draft a representation from the residents of Goregaon West regarding the problems faced by them because of bad roads in the area.

- b) Write a note on any one of the following. (10)
- i) Methods of data collection for market research.
 - ii) Guidelines for designing a questionnaire.

- Q. 7 a) Prepare a questionnaire to measure the consumer's satisfaction with a newly opened mall in your city. The following areas may be covered. (10)
- i) Availability of products
 - ii) Quality of products
 - iii) Price of products
 - iv) Other special features

OR

Prepare a feedback questionnaire to study customer satisfaction with the public bus service in your city. The following areas may be covered.

- i) Frequency of buses
 - ii) Behaviour of the conductors
 - iii) Safety while driving
 - iv) Bus fares
- b) Draft a press release announcing the visit of a famous sports' person to the college. (10)

OR

Draft a press release announcing the appointment of the new General Manager of Syndicate Bank in your city.
