

Bachelor of Commerce Part - I Examination: May 2018
(Centre of Distance Education)

Day & Date	Part	Subject Name	Time	Code	Marks
Tuesday 08/05/2018	I	Economics	02.30 PM To 05.30 PM	4105	100

Instructions: 1) Question 1 is compulsory.

2) Attempt any four questions from Question 2 to Question 7

- Q.1 A) Following statements are true or false. Give reason for your answer. (Write Any Two) 10**
- 1) Managerial economics is closely related with mathematics and statistics.
 - 2) Total utility is maximum when marginal utility is zero.
 - 3) Break-even analysis determines no profit no loss sales.
 - 4) Perfect competition is said to exist when there is complete absence of competition.
- B) Distinguish between. (Any two) 10**
- 1) Micro Economics and Macro Economics
 - 2) Positive and Negative Income Effect
 - 3) Normal Goods and Inferior Goods
 - 4) Fixed Cost and Variable Cost
- Q.2 Illustrate the properties of an Indifference Curve with suitable diagrams. 20**
- Q.3 Write different methods of measurement of price elasticity of Demand. 20**
- Q.4 a) Explain the features of perfect competition. 10**
b) Price line 10
- Q.5 Explain the term price discrimination. What are the different degrees of price discrimination? 20**
- Q.6 Explain different methods of demand forecasting used for established product. 20**
- Q.7 Write short notes on the following: 20**
- a) Monopoly
 - b) Break even chart
 - c) Price effect
 - d) Real cost