

# SNDT Women's University, Mumbai

# **Bachelor of Commerce In**

# **Banking and Finance**

as per NEP-2020

# Syllabus

(w.e.f. 2025-26)

Under graduate Programme Effective from 2024-25

## Under graduate Programme Effective from 2024-25 Terminologies

Abbreviation	Full-form	Remarks	Related to Major and Minor Courses
Major (Core)	Main Discipline		
Major (Elective)	Elective Options		related to the Major Discipline
Minor Stream	Other Disciplines (Inter/ Multidisciplinary) not related to the Major	either from the same Faculty or any other faculty	
OEC	Open Elective Courses/ Generic		Not Related to the Major and Minor
VSEC	Vocational and Skill Enhancement Courses		
VSC	Vocational Skill Courses		Related to the Major and Minor
SEC	Skill Enhancement Courses		Not Related to the Major and Minor
AEC	Ability Enhancement Courses	Communication skills, critical reading, academic writing, etc.	Not Related to the Major and Minor
VEC	Value Education Courses	Understanding India, Environmental science/education, Digital and technological solutions, Health & Wellness, Yoga education, sports, and fitness	Not Related to the Major and Minor

IKS	Indian Knowledge System	I. Generic IKS Course: basic knowledge of the IKS II. Subject Specific IKS Courses: advanced information Pertaining to the subject: part of the major credit.	Subject Specific IKS related to Major
VAC	Value-Added Courses		Not Related to the Major and Minor
TLO	On-Job Training (Internship/Apprenticeship)	corresponding to the Major Subject	Related to the Major
FP	Field projects	corresponding to the Major Subject	Related to the Major
CC	Co-curricular Courses	Health and Wellness, Yoga education sports, and fitness, Cultural Activities, NSS/NCC and Fine/ Applied/Visual/ Performing Arts	Not Related to the Major and Minor
CE	Community Engagement and service		Not Related to the Major and Minor
RP	Research Project	corresponding to the Major Subject	Related to the Major

## **Programme Template:**

Programme	Bachelor in Commerce (B.Com)
Degree	
e.g.	
B.A./B.Com./B.Sc./ B.M.S., etc.	
Parenthesis if any	Banking and Finance
(Specialization)e.g. History,	
Human Development, English,	
etc.	
Preamble (Brief Introduction to the programme)	A Four- Year Bachelor in Commerce (B.Com with Honors) degree programs that include research components. A Bachelor of Commerce (B.Com) degree is an undergraduate degree program. B.Com is the foundation upon which subsequent studies can be constructed. The Four-Year B.COM course with a Research degree will allow students to get an opportunity to experience the full range of holistic and multidisciplinary education. Candidates can pursue B.com with Honours who wish to have in-depth knowledge in the Commerce stream. The honours course is designed to offer knowledge in specialised subjects under the umbrella of commerce stream. This degree Program is divided into 8 semesters. Students will also have wide variety of elective subjects from the baskets created in some of the semesters. It is a flexible degree that builds skills and expertise in one or more areas of business, such as commerce, economics, business law, accountancy, taxation, financing along with research, Specializations and skilled based papers/ subjects offered. This program, <b>B.Com in Banking and Finance</b> is designed to provide students with understanding of existing banking structure in India and foreign countries and way forward.
	<ul> <li>The course also addresses issues and concerns of the banking sector in India and abroad</li> <li>Medium of Instruction: The medium of instruction at the colleges will be English or Marathi or Gujarati. The medium of</li> </ul>
	examination shall be English of Marathi of Gujarati. The medium of examination shall be English or Marathi or Gujarati. Students have to appear for all the papers in one permissible medium only. Attendance: 75% attendance is compulsory for all students in
	each semester, failing which the student will not be eligible to write the external examination at the end of each semester.
	Percentage of Passing:
	After completing this programme, Learner will

Programme Specific Outcomes (PSOs)	1.	Avail broad over view of accounting areas, Banking Sectors, Auditing, Company Secretaryship, Teaching, Professor, Stock Agents, Government Employment etc.
	2.	Eligible to appear for different Professional Entrance Examinations like Banking, CA, CS, CAT, GRE, CMA, MPSC, UPSC, SSC, NET, etc.
	3.	Further move towards research in the field of Commerce.
	4.	Demonstrate Progressive learning of various tax issues and tax forms related to individuals and businessmen and setting up their own business startup.
	5.	Pursue higher studies in Masters in Commerce (M.COM), Masters in Business Administration (MBA), Masters in Financial market (MFM), Chartered Accountant (C.A.), Cost Works Accountancy (CWA), Company Secretary (CS)
	6.	Augmented with the opportunities to explore many career options in various fields like Investment and Portfolio Management, Stock Market, Security Analysis, Mutual Fund and Capital Market Analysis, Accounting Field, Financial Field, Banking Sectors, etc.
Eligibility Criteria for Programme		XII or equivalent from any stream with required bridge course (if any) to be conducted at college level.
Intake (For SNDT WU Departments and Conducted Colleges)		As per University guidelines

Structure with Course Title – B.Com in Banking and Finance (*Options related to our area of study to be provided with "OR" for baskets of different types*) First Year

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	SEMESTER I	C-1 4				
10120211	Basics of Accounting – I	Subject 1	4	100	50	50
10120202	Fundamentals of Banking in India	Subject 2	2	50	50	-
10420111 OR 10420112 OR 10420113 OR 10420114 OR 10420115 OR 10420116	Business Environment OR Business Mathematics OR Basics of Trade and Commerce OR Fundamentals of Accounting-I OR Overview of Travel Industry OR NGO Management – I OR From any other faculty	OEC	4	100	50	50
10620101	Principles of Management	VSC	2	50	50	-
10720111 OR 10720112 OR 10720113 OR 10720114 OR CHETNA1 OR SWAYAM1	Financial Planning OR Financial Accounting – I OR English for Soft Skill Development OR Fundamentals of Computers OR Courses from CHETNA OR SWAYAM	SEC	2	50		50
10820111 OR 10820112	English for Academic Writing-I (For Students of English medium) OR English Language and Literature-I (For Students of Non English medium)	AEC	2	50	-	50

	https://sndt.ac.in/pdf/academics/syllabus- as-per-nep/aec-syllabus/ug-degree/ability- enhancement-course.pdf					
11051111	Indian Knowledge System/ Generic	IKS Generic	2	50	-	50
10952111	Introduction to Indian Constitution (SNDTWU Syllabus) https://sndt.ac.in/pdf/academics/syllabus-as- per-nep/vec-syllabus/ug- degree/introduction-to-indian- constitution.pdf	VEC	2	50	-	50
114501211 11450221 11450322 11450421	Basics of national service scheme OR National Cadets Corps (NCC) OR Health and Wellness OR Performing arts exploration (As per SNDTWU syllabus) <u>https://sndt.ac.in/nep2020/syllabus-as-per- nep/cc-syllabus</u>	CC	2	50	50	-
			22	550	250	300

	SEMESTER II											
20120211	Principles and Practices of Banking	Subject 3	4	100	50	50						
20120212	Basics of Accounting-II	Subject 2		50	-	50						
20420111	Environmental Studies											
OR	OR											
20420112	Business Statistics											
OR	OR											
20420113	Principles of Marketing											
OR	OR	OEC	4	100	50	50						
20420114	Fundamentals of Accounting Paper-II	UEC	4	100		50						
OR	OR											
20420115	Island Destinations in India											
OR	OR											
20420116	NGO Governance											
OR	OR											

20420117	Fundamentals of Corporate Social					
20120117	Responsibility in India					
OR	OR					
20420118	Digital Skills					
0R	OR					
20420119						
	Emotional Intelligence at Workplace	TICC 4		-0	- 0	
20620101	Micro Economics – I	VSC-1	2	50	50	
20620102	Human Resource Management	VSC-2	2	50	50	
20720101	Investment Planning					
OR	OR					
20720102	Financial Accounting - II					
OR	OR					
20720103	Advance Excel	SEC	2	50	50	-
OR	OR					
CHETNA2	Courses from CHETNA					
OR	OR					
SWAYAM2	SWAYAM					
	English for Academic Writing-II					
	(For Students of English medium)					
	OR					
	English Language and Literature -II					
	(For Students of Non English medium)					
	(For Students of Non English medium)					
20810111	https://sndt.ac.in/pdf/academics/syllabus-					
OR		AEC	2	50		50
20810112	as-per-nep/aec-syllabus/ug-degree/ability-					
	<u>enhancement-course.pdf</u>					
	https://andt.co.in/ndf/co.adomics/avilabus					
	https://sndt.ac.in/pdf/academics/syllabus-					
	<u>as-per-nep/aec-syllabus/ug-degree/ability-</u>					
	<u>enhancement-course.pdf</u>					
	Introduction to Environmental Economics					
	OR					
	Environmental Aware ness					
20920111	https://sndt.ac.in/pdf/academics/syllabus-as-					
OR	per-nep/vec-syllabus/ug-degree/environment-	VEC	2	50	-	50
20920112	awareness.pdf					
	<u>awareness.pur</u>					
	Volunteerism And National Service		1			
01450101	Scheme					
21450121	or					
21450221	National Cadet Corps.(NCC)	CC	2	50	50	-
21450323	Or					
21450421	YOGA EDUCATION					
	or					
			1	1		

FINE ARTS https://sndt.ac.in/nep2020/syllabus-as-per- nep/cc-syllabus				
	22	550	300	250

# Exit with UG Certificate with 04 extra credits of OJT (44 + 04 credits) SECOND YEAR

SN	Courses	Type of Course	Credits	Mark s	Int	Ext
	SEMESTER III					
3.1	Corporate Accountancy-I	Major (Core)	4	100	50	50
3.2	Banking System in India – I	Major (Core)	4	100	50	50
3.3	Production Planning and Management	Major	2	50		50
3.4	Macro Economics OR Business Law I OR Business Accounting I OR Introduction to Entrepreneurship	Minor Stream	4	100	50	50
3.5	Customer Relationship Management OR Introduction to Advertising OR Introduction to Export Marketing OR Industrial Psychology–Organisational Behaviour OR Marketing Management OR Industrial Statistics OR Basics of Co-operative Management OR Introduction to Treasury & Risk Management OR Principles of Economic Systems and Freedom OR Financial Accounting Insights OR Business Communication	OEC	2	50	-	50
3.6	Modern Indian Languages - Hindi OR Marathi	AEC	2	50	50	

	OR Gujarati (As per SNDTWU syllabus)					
3.7	Field Project in Banking and Finance	FP	2	50	50	-
3.8	Sports OR Yoga OR NSS OR NCC OR Performing Arts OR Cultural Activities (as per SNDTWU syllabus)Traditional Sports and Fitness (Sports) OR National Cadets Corps (NCC) OR Cultural Activities 	СС	2	50	50	-
			22	550	300	250

	SEMESTER IV					
4.1	Banking Systems in India- II	Major (Core)	4	100	50	50
4.2	Corporate Accountancy-II	Major (Core)	4	100	50	50
	International Economics					
4.3	OR Business Law II OR	Minor Stream	4	100	50	50
	Business Accounting II					
	OR Business Entrepreneurship					
4.4	Business Compliances         OR         Techniques of Advertising         OR         Export Marketing Strategies and         Procedures         OR         Industrial Psychology-Workplace Behaviour         OR         Industrial Psychology-Workplace Behaviour         OR         Marketing Research         OR         Techniques of Sampling and Hypothesis         Testing         OR         Co-operative Management Mechanism         OR         Investment & Risk Management         OR         Foundations of Capitalism, Socialism, and         Mixed Economies         OR         Budgetary Control and Recent Trends in         Business Accounting         OR	OEC	2	50		50
	Business Communication         Skills           Fundamentals         of Insurance					
4.5	OR Advertising Skills OR Fundamentals of Investment in Stock	SEC	2	50	-	50
4.6	Markets Modern Indian Languages – Hindi OR Marathi OR Gujarati (As per SNDTWU syllabus)	AEC	2	50	-	50

4.7	Community Engagement in Banking and Finance	CE	2	50	50	-
4.8	Sports OR Yoga OR NSS OR NCC OR Performing Arts OR Cultural Activities (As per SNDTWU syllabus)	CC	2	50	50	-
			22	550	250	300

Exit with UG Diploma with 04 extra credits of OJT (44 + 04 credits)

## B.COM IN BANKING AND FINANCE SEMESTER I ACADEMIC YEAR: 2024-25

#### COURSE SYLLABUS Semester I 1.1 Major (Core)

1.1 Major (Core)     Course Title	Basics of Accounting Paper – I
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ul> <li>To get through the basic Concepts, Conventions and accounting process.</li> <li>To make understand the students, the concept of different methods of valuation of stock.</li> <li>To enlighten the students about the working of Branches and its accounting procedures</li> <li>To enable the students to prepare financial statements in accordance with appropriate accounting standards.</li> </ul>
Module 1 (Credit 1)	
Concepts of Capital and Learning Outcomes	Revenue and Accounting standards, Concepts and Conventions:         After learning the module, learners will be able to
Learning Outcomes	
	<ul> <li>To make students familiar with the classification of expenditure into Capital, Revenue and Deferred Revenue Expenditure &amp; Receipts.</li> <li>To understand the linkage of such distinction with the preparation of Final accounts.</li> <li>To acquaint the students about the basic accounting concepts, conventions and accounting standards in preparation of accounts.</li> </ul>
	• To enable the learner to understand and relate the theories with practical along with the standards laid down.
Content Outline	<ul> <li>1.1 Theory: Meaning of Receipts &amp; Expenditures and Capital &amp; Revenue &amp; Deferred Revenue.</li> <li>Types of Receipts and Expenditures.</li> <li>Concepts, benefits, procedures for issue of accounting standards</li> <li>Elementary Acquaintance with Compulsory Accounting Standard issued by Institute of Chartered Accountants of India</li> <li>AS – 1: Disclosure of Accounting Policies (a) Purpose. (b) Areas of Policies.</li> <li>(c) Disclosure of Policies. (d) Disclosure of Change in Policies.</li> <li>1.2 AS – 2: Valuation of Inventories (Stock) (a) Meaning, Definition. (b) Applicability. (c) Measurement of Inventory. (d) Disclosure in Final Account.</li> <li>1.3 AS – 9: Revenue Recognition (a) Meaning and Scope.</li> <li>(b) Transactions excluded. (c) Sale of Goods. (d) Rendering of Services. (e) Effects of Uncertainties. (f) Disclosure.</li> <li>1.4 Problems on: Classification of Items of Receipts, and Expenditure.</li> </ul>

Module 2 (Credit 1)	
Valuation of Stock	
Learning Outcomes	After learning the module, learners will be able to
	• To have clear and complete idea of the term Inventory and its types.
	• To know the objectives and advantages of valuation of stock.
	• To learn the methods of valuation of stock.
Content Outline	<b>2.1 Theory</b> : Types of Inventories, Inventories valuation techniques.
	<b>2.2 Problems on:</b> FIFO, Simple Average & Weighted Average Methods.
Module 3 (Credit 1)	
Branch Accounting	
Learning Outcomes	After learning the module, learners will be able to
	• To make aware the students about the basic concept of preparation of
	Branch Accounts.
	• To learn the accounting procedures.
	• To understand the evaluation process of the performance of depended Branch.
Content Outline	<b>3.1 Theory:</b> Meaning and types of Branch, Methods of Branch Accounting,
Content Outline	Goods sent at Cost, Goods sent at invoice price.
	3.2 Problems on: Branch Account including Stock and Debtors Method
	(With and without Load).
Module 4 (Credit 1) Fin	nal Accounts of Manufacturing Entities
Learning Outcomes	After learning the module, learners will be able to
	To understand the purpose of preparing the Manufacturing Account
	<ul> <li>To learn the items to be included in the manufacturing Account</li> </ul>
	• To draw the final Accounts of the manufacturing Entities (Sole
	traders)
Content Outline	4.1 Theory: Introduction, purpose of Final Accounts of Manufacturing
	Entities, Manufacturing cost, Overhead Expenses.
	4.2 Problems on: Final Accounts of Sole Trading Concerns including
	Manufacturing Account.

#### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE) :

#### Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/Quiz/Debate
2	Group Discussion / Case Study
3	Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

#### External - 50 Marks

#### **References :**

- Ainapure, 2011, Advance Accounting, Manan Prakashan Mumbai
- Choudhary, 2011, Corporate Accounting, Sheth Publishers, Mumbai
- Kishnadwala, 2008, Financial Accountancy & Management, Vipul Prakashan, Mumbai.
- R.L.Gupta, 2014, Advance Accountancy, Sultan Chand & Sons Delhi
- Shukla & Grewal, 2018, Advance Accountancy, S. Chand & Co Delhi

## COURSE SYLLABUS Semester I

1.2 Major (Core)

1.2 Major (Core)	
Course Title	Fundamentals of Banking in India
<b>Course Credits</b>	2 credits
<b>Course Outcomes</b>	After going through the course, learners will be able to
	• Aware of the fundamentals of banking and knowledge of banking operations
	Understand the basic concepts of banking and functions of banking
	Examine the banking scenario in India.
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
(Specific related to the module)	• Familiarize with the scope of banking and banking operations
	Differentiate between the various types of banks operating in India
Content Outline Module 2 (Credit 1)	<ul> <li>1.1 Definition and meaning of Bank, nature, characteristic of Indian banking system</li> <li>1.2 Definition of banker and customer – Relationship between Banker and customer.</li> <li>1.3 Scope and Function of Banks- primary functions, secondary functions, agency functions and general utility functions</li> <li>1.4 Types of Banks – Central Bank, Commercial Banks- Scheduled and Non-Scheduled Banks, Public and Private Sector Banks, Co- Operative Banks, Regional Rural Banks, Foreign Banks, Development Banks, Merchant Banks, Investment Banks, NBFCs, EXIM Bank.</li> </ul>
Learning Outcomes	After learning the module, learners will be able to
	Acquaint with history and growth of banking sector
	Carry out difference between traditional and modern banking
Content Outline	<ul> <li>2.1 Evolution of Banking: History and Development of Banking Sector</li> <li>2.2 Structure of Banking in India</li> <li>2.3 Nationalization of Banks- Reasons for Nationalization</li> <li>2.4 Changing Profile of Indian Banking: Trends- Achievements and</li> </ul>
	2.4 Changing Profile of Indian Banking: Trends- Achievements an Drawbacks of Indian Banking System

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

Internal – 50 Marks

SNDTWU Faculty of Commerce – B.COM in Banking and Finance Syllabus w.e.f. 2025-26)

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

#### External: NIL

#### **REFERENCES:**

1. Chabra T.N, Banking Theory and Practice - DhanpatRai& Co (P) Ltd

2. H.C. Aearwal, Principles of Banking- Swan Publications (2013)

3. P.N Varshney, Banking Law and Practice- 12 thRevised Edition, S. Chand Company

4. Reddy and Apannaiah, Theory and Practice of Banking - 3 rdRevised Edition, Himalaya Publishing House.

5. S.N Maheshwari, Banking Law and Practice - Kalyani Publishers; Kalyani Publishers\_11 edition (2014)

6. Tannan, Banking Law and Practice in India- 27 th Revised Edition, Levis Nexis. 10. VijayaragharanIyengar, Introduction to Banking- Excel Books (2009).

7. Buzzel, Allyn C. Principles of banking. [Washington, D.C.]: American Bankers Association, 2010.

1.3 OEC	
Course Title	Business Environment
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	• Identify internal and external factors that influence business.
	• Understand organizational culture, organizational structure and management structure.
	Create awareness about values, norms and customs of organization
Module 1 (Credit 1) Fu	indamentals of Business Environment
Learning Outcomes	After learning the module, learners will be able to
	Develop deep insight into constituents of the business environment
	Understand the interrelationship between Business and Environment
Content Outline	1.1 Business Environment: Concept, Importance, Interrelationship between Business and environment
	1.2 Constituents of the business environment: Internal and External environment, Educational environment and its impact, International environment (Current trends in world, International trading environment, WTO and Trade blocks and their impact)
Module 2 (Credit 1) Pr	oject Planning and Business Promotion.
Learning Outcomes	After learning the module, learners will be able to
	Understand the Procedure for setting up a business unit
	Know business promotion and government procedure
Content Outline	<ul> <li>2.1 Project Planning: (concept, importance and Planning process, steps i setting business objective, Feaibility study, Project report, Business size and location decision, Factors considered for new business.</li> <li>2.2 Business Promotion: Concept, Stages, Government role, statutory requirement (Licensing, Registration, procedure, document requirement and legal provision.</li> </ul>
Module 3 (Credit 1) Ba	usics of Tourism
Learning Outcomes	After learning the module, learners will be able to
	Gain knowledge of the tourism industry

	Analyze contemporary issues in tourism
	- Analyze contemporary issues in courisin
Content Outline	3.1 Tourism: Meaning, concept, Importance, Geographical factors
	influence, Types and Forms
	3.2 Trends and Contemporary issues in tourism: Tourist transport, Travel
	agency and tourism business
Module 4 (Credit 1) Ent	repreneurship
Learning Outcomes	After learning the module, learners will be able to
	Have awareness about entrepreneurial opportunities
	in the dwareness about entrepreneural opportunities
	Understand and evaluate various entrepreneurial programs
	• Onderstand and evaluate various entrepreneurial programs
<b>Content Outline</b>	4.1 Entrepreneurship: Concept, Importance, Growth factors, Entrepreneur
	and Manager, Entrepreneur and Intrapreneur
	4.2 Entrepreneur: Types, Competencies, Entrepreneurship Development
	program, Incentives to Entrepreneurs in India.
	4.3 Women Entrepreneurs: Problems and Promotion

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE) :

## Internal – 50 Marks

Sr. No	Assignments/Activities	
1	Written Test/Assignment on any of the module/ Project on Preparation	
	of Business plan, sample promotion of a product etc./Quiz/Debate	
2	Group Discussion on Tactics of Business promotion, Current trends in	
	Tourism etc./ Case Study on Successful Indian Entrepreneurs	
3	Presentations/Seminars/Workshop/ Any other innovative methods	
	Total – 50 Marks	

## External – 50 Marks

## References

- 1. Cherunilam F., (2014), Business Environment, Text and Cases, Himalaya Publication House
- 2. Cherunilam F., (2011), Business Environment and Sustainable Development, Himalaya, Publishing House, New Delhi
- 3. Aswathappa K., (2016), Essentials of Business Environment, (13th Edition), Himalaya, Publishing House, New Delhi.

Course Title	Business Mathematics	
Course Credits	4	
Course Outcomes	After going through the course, learners will be able to	
	• Practice mathematical expressions, formulas, equations, and relationships	
	in a range of situations.	
	• Demonstrate mathematical skills required in mathematically intensive	
	areas in Economics and business.	
	• Analyze the role of LPP in formulating the problems and graphical	
	solutions to LPP	
	Calculate nominal and effective rates of interest	
	• Solve the problems relating to permutations and combinations	
Module 1 (Credit 1) Ma		
Learning Outcomes	After learning the module, learners will be able to	
	<ul> <li>Comprehend various business mathematics concepts</li> </ul>	
	• Apply the knowledge of Matrix Algebra and Inverse of Matrix to solve the	
	business problems	
Content Outline	1.1 Algebra of matrices. The inverse of a matrix, MatrixOperation – Business	
	Application	
	1.2 Solution of system of linear equations (having a unique solution and	
	involving not more than three variables)using matrix inversion Method 1.3 Crammer's Rule.	
Module 2 (Credit 1)	Commercial Mathematics and Finance	
	, 	
Learning Outcomes	After learning the module, learners will be able to	
	• Compute Ratio, Profit, and Loss etc.	
	• Estimate simple and compound interest, annuities, etc	
Content Outline	Commercial Mathematics and Finance	
	2.1 Ratio and percentages, commission, brokerage, trade, and cash discount,	
	cost price, selling price, profit or loss on cost price/ selling price.	
	2.2 Rates of interest-nominal, effective- and their inter-relationships in	
	different compounding situations.	
	2.3 Compounding and discounting of a sum using different types of rates.	
Module 3 (Credit 1) Lin		
Learning Outcomes	After learning the module, learners will be able to	
	Interpret linear programming problem and its formulation	
	• Solve the LPP of maximization and minimization types graphically	
Content Outline	Linear Programming Problem	
	3.1 Formulation of Linear programming Problem (LPP)	
	3.2 Graphical solution to LPP (For both maximization and	
	minimization types	
	3.3 Unbounded solution and infeasibility in LPP	

	3.4 Cases of unique and multiple solution	
Module 4 (Credit 1) Mathematics of finance and permutations and combinations		
Learning Outcomes	After learning the module, learners will be able to	
	Calculate nominal and effective rates of interest	
	• Explain problems relating to permutation and combination	
Content Outline	4.1 Rate of interest: nominal, effective, and their interrelationship in	
	different compounding situations	
	4.2 Compounding and discounting of a sum using different types of	
	rates	
	4.3 Permutations and combinations: meaning and formulae of	
	permutation and combination of simple problems	

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

#### Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

#### External – 50 Marks

#### **References:**

- Mizrahi and Sullivan (1983) Mathematics for Business and Social Sciences, Published by Wiley and Sons.
- Budnick, P (1988) . Applied Mathematics. McGraw Hill Education.
- R.G.D. Allen, Mathematical Analysis for Economists
- Dr. S.M. Shukla | (2022 )| Business Mathematics Kindle publication
- Dr. J.K.Sharma (2021) Business Mathematics Dreamtech Press
- Dr. J.K.Sharma and Dr. Gurmeet Kaur (2019) Business Mathematics, Sultan Chand & Sons (P) Ltd.
- Prof. A. V. RAYARIKAR ,Dr. P. G. DIXIT (2019)Business Mathematics, Nirali Prakashan
- A. V. Deshpande & M. L. Vaidya, "Elementary Business Mathematics" Vipul prakashan

Course Title	Basics of Trade and Commerce
Course Credits	4 credits
Course Outcomes	After going through the course, learners will be able to
	Understand the concept of Trade and Types Of Trade
	Have knowledge about different forms of Business organization
	Familiarize themselves with basics of Imports & Exports
	• Gain understanding on Aids to Trade which facilitates smooth exchange of goods and services.
Module 1 (Credit 1) Tr	rade, Commerce and Industry
Learning Outcomes	After learning the module, learners will be able to
	Differentiate between Small scale & Large-scale Industries
	Learn about Types of Business Organization
Content Outline	Trade, Commerce and Industry
	1.1 Meaning, Nature, Importance
	1.2 Nature of Industries: a) Small scale b) Medium Scale c) Large Scale Industries
	1.3 Forms of Business Organisation: a) Sole Trading Concern b)
	Partnership firm c) Joint Stock Companies d) Co-operative Stores
	(Meaning, Advantages & Disadvantages)
Module 2 (Credit 1) Int	ernal and External Trade
Learning Outcomes	After learning the module, learners will be able to
	Understand about Wholesale trade & Retail trade
	Have Awareness about types of Retailers
Content Outline	2.1 Internal Trade: I
Content Outline	Itinerant - Retailers - Meaning & Importance
	Wholesale Trade - Meaning, Functions & Importance
	Retail Trade - Meaning, Functions, Importance & Types
	2.2 Internal Trade – II
	<ul> <li>Non-Itinerant retailers</li> <li>i)Multiple Shops, ii) Departmental Stores, iii) One-priceShops, iv)</li> </ul>
	Consumer co-operative stores, v) Super Bazaar
	2.3 External Trade -III

	External Trade - Meaning & Importance
	Imports - Meaning, Importance & Procedure
	• Exports - Meaning, Importance & Procedure
Module 3 (Credit 1) A	IDS To Trade-I
Learning Outcomes	After learning the module, learners will be able to
0	
	• Create awareness about the applicability of the concepts related to
	Banking
	Acquaint students to the fundamentals of Insurance
	····
Content Outline	3.1 AIDS To Trade-I
	• <b>Banking</b> –Functions of Banks, Types of Banks, Types of Deposits
	and Advances, A.T.M., Debit Card, Credit cards and E-banking.
	<ul> <li>Insurance - Features, Principles of Insurance, Types of Insurance –</li> </ul>
	Life, Marine and Fire Insurance-Miscellaneous Insurance,
	Importance of Insurance to Society, Individuals, Business and
	Government.
Module 4 (Credit 1) A	IDS To Trade-II
Learning Outcomes	After learning the module, learners will be able to
Learning Outcomes	After karning the module, karners will be able to
	Understand the importance and the relevance of Marketing in today's
	Business world
	Comprehend the role of Advertising in the field of Business
	• Comprehend the role of Advertising in the field of Busiliess
Content Outline	4.1 AIDS To Trade-II
	• Marketing –Functions, Significance, Market Segmentation,
	Distribution Channels, Marketing mix, Marketing Research, Digital
	Marketing
	• Advertising- Functions, Importance, Types of Advertising Media,
	Advertising Agency, Media Planning, Ethics in Advertising

## Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

## Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment on any of the modules/ Project on sample plan
	related to small trade, study and report on marketing mix related to
	specific product etc./Quiz/Debate
2	Group Discussion / Case Study
3	Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

External – 50 Marks

#### **REFERENCES:**

- 1. Tulsian P.C. & Pandey Vishal (2008) Business Organization and Management, Pearson Education, New Delhi.
- 2. Dr. Vasant Desai (2014) Management of Small Scale Industries, Himalaya Publishing House.
- 3. Deb Ranabijoy(1993), Small Scale Industries in India, Mittal Publication.
- 4. O.P.Agarwal and K.M.Bhattacharya (2018), 'Basics of Banking and Finance' (3rd Edition), Himalaya Publishing House, Mumbai.
- 5. Gupta, Ruchi (2012) Advertising Principles and Practice, S.Chand Publishing.
- 6. Subroto, Sengupta (2005) Brand Positioning Strategies for Competitive Advantage, Tata McGraw Hill Publication.
- 7. Chandrasekar, K.S. (2010) 'Marketing Management Text And Cases', Tata McGraw-Hill Publication, New Delhi.
- 8. Govindarajan, (2009) 'Marketing Management Concepts, Cases, Challenges And Trends' Prentice Hall of India, New Delhi.

Course Title	Fundamentals of Accounting Paper I
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	• To create awareness about meaning, features and the importance of
	accounting.
	• To understand the necessity and importance of Bills of Exchange.
	• To understand Books of Original Entry and prepare different ledger accounts.
Module 1 (Credit 1)	
	Keeping and Accountancy           After learning the module, learners will be able to
Learning Outcomes	
	• Understand the meaning, features and the importance of accounting.
	• Understand basic accounting concepts & terminologies.
	• Analyze the role and benefits of book- keeping and accountancy.
	• Understand the fundamental principles of the Double Entry System.
	• Identify the classification and types of Accounts.
	• Apply the golden rules to prepare classification tables.
	• Prepare a statement of analysis of the transaction and accounting equations system.
Content Outline	1.1 Theory:
Content Outline	Book-keeping, Accountancy, Golden rules of Accounts. Fundamental
	principles of Double Entry System, Classification and types of accounts.
	1.2: Problems on:
	Analysis of transaction and accounting equations system.
Module 2 (Credit 1) Bills of Exchange and P	romissory Note
Learning Outcomes	After learning the module, learners will be able to
	Understand the necessity and importance of Bills of Exchange and
	Promissory Note.
	• Understand the working of Bills of Exchange, the importance of grace
	days and honoring/dishonoring the bill of exchange.
Content Outline	2.1 Theory:
	Definition of Bills of Exchange and Promissory Note, different concepts used
	in bills of exchange, Preparing a draft of bill of exchange & know the various
	types of bills of exchange, retaining, sending bill for collection, discounting,
	endorsing, honour, renewal & retiring of the bill.
Module 3 (Credit 1)	<u> </u>
Journal	
Learning Outcomes	After learning the module, learners will be able to
	• To enable students to become familiar with the standard form and
	arrangement of Journal entries.
	• To understand and calculate GST on purchase of goods.
	• To understand and calculate GST on sale of goods.
	To pass Journal Entries correctly.

Content Outline	<b>3.1 Theory:</b> GST on Purchase & Sale of Goods and Format of a Journal. <b>Problems on:</b> Journal Entries.
Module 4 (Credit 1) Ledger	
Learning Outcomes	After learning the module, learners will be able to
	• To enable students to learn the balancing of various ledger accounts.
	• To be able to post recording from Books of original entry to the ledger.
	• To get introduced to the concepts of subsidiary books.
Content Outline	4.1 Theory: Concept of Ledger Accounts and Subsidiary Books.
	<b>4.2 Problems on:</b> Post recording from Books of original entry to Ledger.

### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

#### Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment on any of the modules/ Project on sample plan
	related to small trade, study and report on marketing mix related to
	specific product etc./Quiz/Debate
2	Group Discussion / Case Study
3	Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

## External – 50 Marks

#### **References :**

- Ainapure, 2011, Advance Accounting, Manan Prakashan -Mumbai
- Choudhary, 2011, Corporate Accounting, Sheth Publishers, Mumbai
- Kishnadwala, 2008, Financial Accountancy & amp; Management, Vipul Prakashan, Mumbai.
- R.L.Gupta, 2014, Advance Accountancy, Sultan Chand & amp; Sons Delhi
- Shukla &; Grewal, 2018, Advance Accountancy, S. Chand & amp; Co Delhi

Course Title	Overview of Travel Industry
Course Credits	4 Credits
Course Outcomes	After going through the course, learners will be able to :
	• Recognize the role of Tourism industry at National and Global levels
	• Contribution of the Travel World towards the Indian economy.
	<ul> <li>As future Tourism experts, this course will give them a comprehensive</li> </ul>
	understanding of the Tourism industry
Module 1(Credit 1) To	urist Organizations and IATA Areas
Learning Outcomes	After learning the module, learners will be able to
	Identify the role of major tourist Organizations
	Gain Knowledge on Importance and relevance of IATA Areas
Content Outline	1.1 Major Tourist Organizations : (National ) M.O.T, TAAI, MTDC, ITDC.
	1.2 (International) : IATA, WTO, IUOTO, PATA & ASTA.
	1.3 IATA Areas – I, II and III
Module 2(Credit 1) Ma	ajor Sight-Seeing and Cultural Aspects
Learning Outcomes	After learning the module, learners will be able to
	• Explore various tourist attractions like UNESCO Heritage sites,
	Landmarks, City Icons, Monuments, Sanctuaries.
	• Gain knowledge about various Cultural Glimpses prevalent in the world.
Content Outline	2.1 World UNESCO Heritage Sites
	2.2 Popular Tourist Attractions in Major Cities in the World.
	2.3 Cultural Glimpses – Festivals, Cuisine, Dances, Painting
Module 3 (Credit 1) Do	cumentation and Transportation
Learning Outcomes	After learning the module, learners will be able to
	• Identify documents required for travel and respective procedures.
	• Study various aspects of Transportation and its increasing demand
	among tourists
Content Outline	3.1 Travel Documentation – Passport, Visa, Health Requirements and
	Travel Insurance
	3.2 Popular Modes of Transportation – Surface Transport, Airlines and
	Waterways - Importance & Popularity
	3.3 Surface transport: Indian Railways – Origin, Luxurious trains, Special
	trains and Toy trains
	3.4 Airlines: Scheduled and Discounted carriers, Charter Flights,

	3.5 Water Transport: Ships, Cruise Travel, Adventure Boats, Ferries and Hovercraft.
Module 4 (Credit 1) Ac	commodation
Learning Outcomes	<ul> <li>After learning the module, learners will be able to</li> <li>Understand Accommodation opportunities available for the tourists</li> <li>Gain knowledge about the Travel Agency Profession</li> </ul>
Content Outline	<ul> <li>4.1 Types of Accommodation – Commercial – Star-rated Categories</li> <li>4.2 Adventurous Accommodation</li> <li>4.3 Supplementary Accommodation</li> <li>4.4 Role of Tour Operators</li> </ul>

#### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

#### Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/Assignment on any of the modules/ Project on sample plan
	related to small trade, study and report on marketing mix related to
	specific product etc./ Quiz/Debate
2	Group Discussion / Case Study
3	Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

## External – 50 Marks

#### References:

- Bhatia, A.K.,(2003)International Tourism Management, Sterling Publishers Pvt. Ltd. New Delhi
- Bindloss Joe/Cannon Teresa, (2006)India, Lonely Planet Publications, South Carolina, USA
- Dalal, R / Datta, P/Koshy, A (2014) Eyewitness Travel Guide India, Dorling Kindersley Ltd. London
- Negi, K.S, (2011) Travel Agency Management, Wisdom Press, New Delhi

Course Title	NGO Management I
Course Credits	4
Course Outcomes	After going through the course, learners will be able
	<ul> <li>To provide managerial training and skills to work as NGO Managers.</li> <li>To impart the latest and most relevant skills set for a career in this field.</li> <li>To enable students with Leadership and Human Resources Development.</li> <li>To undergo practical training in the NGO.</li> </ul>
Module 1(Credit 1). I	ntroduction of NGO Management
Learning Outcomes	After learning the module, learners will be able
	• To understand the basics and acts inculcated to help and support NGO.
	• To explore the various tax reliefs available for NGO's
Content Outline	1.1 Concept,
	1.2 Functions and Organization of NGO,
	1.3 Legal procedure of establishment of NGO,
	1.4 Overview of Societies Registration Act, India's Companies Act,
	1.5 Charitable Endowment Act,
	1.6 FCRA,
	1.7 Memorandum of Association,
	1.8 Bye Laws, Tax relief under various acts.
Module 2 (Credit 1).	Result based Management and Project Cycle Management
Learning Outcomes	After learning the module, learners will be able
	• To make and study how the projects are undertaken by NGO.
	• To learn the other essentials required for NGO.
Content Outline	2.1 Designing and planning a project,
	2.2 Project Monitoring and Evaluation,
	2.3 Fund raising and Grant proposals,
	2.4 Principles of good communication and successful negotiations.
Module 3(Credit 1)	Leadership and HR Development
	After learning the module, learners will be able to
	• To enhance team building skills in an NGO.
	• To understand what is Conflict Resolution.

Content Outline	Building and Leading a team, Conflict Resolution
Module 4 (Credit 1)	Practical Work
Learning Outcomes	After learning the module, learners will be able to
	<ul> <li>Incorporate practical training and learn how management of an. NGO works.</li> <li>To develop the sense of responsibility and help the society at large.</li> </ul>
Content Outline	4.1 Getting associated with an NGO and work for 20 hours.

## Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

#### Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/Assignment on any of the modules/ Project on sample plan related to small trade, study and report on marketing mix related to specific product etc./Quiz/Debate
2	Group Discussion / Case Study
3	Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

#### External – 50 Marks

#### **References:**

- Lewis, D. (2014). NGO Management: The Earthscan Companion. Routledge.
- Gudorf, P. L., & Dohan, M. J. (2019). Strategic Planning in Nonprofit Organizations: A Content Analysis of the Literature. Administration & Society, 51(8), 1246–1276.
- Ministry of Corporate Affairs, Government of India. (2020). Guidelines for Registration of NGOs in India. Retrieved from [URL]
- International Center for Not-for-Profit Law (ICNL). (2021). Global Trends in NGO Law. Retrieved from [URL]

Course Title	Principles of Management	
Course Credits	2 Credits	
Course Outcomes	After going through the course, learners will be able to	
	• Get acquainted with managerial concepts and developments.	
	• Gain insights on role, importance and functions of management.	
Module 1 (Credit 1) Nature, Evolution and Function of Management		
Learning Outcomes	After learning the module, learners will be able to	
	Analyze the role, functions and principles of Management	
	• Understand the contributions made by management thinkers.	
Content Outline	Nature, Evolution and Function of Management	
	1.1 Management - Concept, Nature, Significance, Role and Skill.	
	1.2 Evolution of Management Thoughts - Scientific, Administrative,	
	Human Relations, Quantitative, Behavioural and Contingency Approach.	
	<b>1.3 Planning:</b> Meaning, Importance, Process, Management by Objectives.	
Module 2 (Credit 1) Functions of Management		
Learning Outcomes	After learning the module, learners will be able to	
	• Examine the importance of various functions of management.	
	Analyze the applicability of management functions.	
Content Outline	Functions of Management	
	2.10rganizing: Concept, Principles, Types of Organizational Structure,	
	Span of Control, Centralization and Decentralization, Delegation.	
	2.2 Decision Making: Concept, Importance, Steps of rational decision	
	making, Techniques of decision making.	
	2.3 Directing: Concept, Elements and Principles.	
	2.4 Controlling: Concept, Characteristics, Process, Techniques of effective	
	control system.	
	towards Comprehensive Continuous Evoluation (CCE)	

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

## Internal – 50 Marks

Sr. No

Assignments/Activities

1	Written Test/ Assignment on any of the modules/ Project on sample plan related to small trade, study and report on marketing mix related to specific product etc./ Quiz/Debate
2	Group Discussion / Case Study
3	Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

## External: NIL

#### References:

- Robbins, Stephen P.& Coulter Mary A. (2017). Management, Pearson Education.
- Koontz, H. & Weihrich, H. (2020). Essentials of Management, Tata McGraw-Hill Education Pvt. Ltd.
- Prasad, L. M. (2020). Principles and Practice of Management, Sultan Chand and Sons, New Delhi.
- Gupta, C. B. (2021). Management Theory and Practice, Sultan Chand and Sons, New Delhi.
- Tripathi, P.C. & Reddy P.N. (2021). "Principles of Management", Tata McGraw-Hill Education Pvt. Ltd.
- Drucker Peter F (2014). Management Challenges for 21st Century; Butterworth Heinmann, Oxford.
- Hampton, David R (2007). Modern Management; McGraw Hill, New York.
- Fred Luthans (2010). Organizational Behaviour, McGraw Hill, New York.

Course Title	Financial Planning	
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to	
	<ul> <li>Familiar with different aspects of financial literacy such as savings, investment, taxation, and insurance</li> <li>Understand the relevance and process of financial planning</li> <li>Promote financial well-being</li> </ul>	
Module 1 (Credit 1) Financial Planning and Financial Products		
Learning Outcomes	After learning the module, learners will be able to	
	Develop proficiency for personal and family financial planning	
	• Apply the concept of investment planning	
Content Outline	1.1 Introduction to Saving	
	1.2 Time value of money	
	1.3 Management of spending and financial discipline	
Module 2 (Credit 1)	Banking and Digital Solutions	
Learning Outcomes	After learning the module, learners will be able to	
	• Understand the relevance and process of financial planning.	
	• Apply the concept of investment planning	
Content Outline	2.1 Banking products and services.	
	2.2 Digitization of financial transactions: Debit Cards {ATM Cards) and	
	2.3 Credit Cards., Net banking and UPI, digital wallets.	
	2.4 Security and precautions against Ponzi schemes and online frauds.	

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

#### Internal – NIL

## External: 50 Marks

## **Reference Books:**

- Introduction to Financial Planning (4th Edition 2017)- Indian Institute of Banking & Finance.
- Sinha, Madhu. Financial Planning: A Ready Reckoner July 2017, McGraw Hill.
- Halan, Monika, Lets Talk Money: You've Worked Hard for It, Now Make It Work for You, July 2018 Harper Business.
- Pandit, Amar The Only Financial Planning Book that You Will Ever Need, Network 18 Publications Ltd.

Course Title	Financial Accounting - I	
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to	
	• To enable the students to learn the concept of issue of shares.	
	• To enlighten the students about the importance of Reading of Ledger	
	Accounts.	
Module 1 (Credit 1) Issue of shares		
Learning Outcomes	After learning the module, learners will be able to	
	• To improve the understanding of students regarding different classes of shares.	
	• To comprehend students with the accounting treatment relating to issue of shares.	
	• To enhance understanding about the modes of issue of shares.	
Content Outline	1.1 Theory:	
	Meaning, Classes of Shares, Share Capital, Mode of Issue, Pricing of Issues,	
	Accounting treatment relating to issue of shares, forfeiture of shares and Re-	
	issue of shares.	
	1.2 Problems on :	
	Journal Entries for Issue of shares for Cash (Private placement, Public issue	
	and Right issue), Issue of shares for consideration other than cash (issued to	
	vendors, issued to employees) and issue of Bonus shares and disclosure in the	
	Balance Sheet as per revised schedule VI.	
Module 2 (Credit 1) Res	ading of Ledger Accounts	
Learning Outcomes	After learning the module, learners will be able to	
	To understand the concept of Ledger Accounts.	
	• To enable the students to get insight into the importance and	
	interpretation of reading of ledger accounts.	
Content Outline	2.1 Theory:	
	Importance, Broad Principles of Reading of Ledger Accounts.	
	2.2 Problems on:	
	Reading of Ledger Accounts.	
	a towards Comprehensive Continuous Evoluction (CCE)	

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

## Internal – NIL

## External: 50 Marks

## **REFERENCES:**

• Bhalla Kapilehwar (2020), Advanced Accounting, Tata McGraw Hill Publication, New Delhi.

- Shukla and Grewal (2018), Advanced Accountancy-Vol. 1 & 2, S. Chand Publication, New Delhi.
- Gupta R. L. (2018), Advanced Accountancy, S. Chand, New Delhi
- Haniff and Mukherjee (2019), Modern Accountancy (II), MC Graw Hills, New Delhi.
- Jawahar Lal (2018), Financial Accounting, S. Chand & Co., New Delhi.

Course Title	English for Soft Skill Development	
Course Credits	2	
Course Outcomes	<ul> <li>After going through the course, learners will be able to:</li> <li>Acquire soft skills for employability purposes by using English.</li> <li>Develop effective communicative skills, presentation skills and various other skills for personality development.</li> <li>Learn the arts of dressing, appearance, etiquettes, using and understanding non-verbal forms of communication</li> <li>Develop the skill of negotiations, assertiveness, time management, leadership qualities, importance and essential of team work.</li> <li>Use soft skills as lifelong transferable skills.</li> </ul>	
Module 1(Credit 1) English and Soft Skills by S.P. Dhanaval.		
Learning Outcomes	<ul> <li>After learning the module, learners will be able to:</li> <li>Acquire various soft skills such as the art of listening, showing assertion, enhancing emotional intelligence, solving problems using critical abilities and handling conflicts to lead them to resolution.</li> <li>Learn to use these skills in day-to-day practical life at place of work, social set-ups and other places.</li> <li>Learn the art of dressing, etiquettes, appearance etc. and carry themselves with an air of confidence.</li> </ul>	
Content Outline Module 2(Credit 1) An	<ul> <li>1.1 Listening Skills</li> <li>1.2 Teamwork Skills</li> <li>1.3 Emotional Intelligence Skills</li> <li>1.4 Assertive Skills</li> <li>1.5 Problem-Solving Skills</li> <li>plication of Skills Learnt in Module 1</li> </ul>	
Learning Outcomes	After learning the module, learners will be able to:	
Learning Outcomes	<ul> <li>Apply the skills acquired by way of performance, role-plays and given hypothetical situations.</li> <li>Develop self-confidence and high self-esteem so that they find themselves easily adaptable to the work place environment.</li> </ul>	

Content Outline	2.1 Role Play
	2.2 Mock situations and settings
	2.3 Case studies
	2.4 Enactments
	2.5 Group discussions
	2.6 Mock-Trials of Attires and Appearances
	2.7 Visits and Tours

# Internal – NIL

#### External: 50 Marks

#### **References:**

- English and Soft Skills. S.P. Dhanavel. Orient Blackswan
- *Effective Communication and Soft Skills: Strategies for Success.*.Nitin Bhatnagar and Mamta Bhatnagar.Pearson-ICFAI University Series, Delhi.

#### COURSE SYLLABUS Semester I 1.5 SEC

Course Title	Fundamentals of Computers
<b>Course Credits</b>	2
Course Outcomes	After going through the course, learners will be able to:
	• Understand the importance and requirement of computers in day to day
	life.
	Understand latest Computer technology
	• Emphasis the use of computer in the modern world
	Understand about Operating Systems
	Work on Word Processor and Spreadsheet
	Prepare and present PowerPoint presentations
Module 1 (Credit 1) Fu	indamentals of Computers and Windows
Learning Outcomes	After learning the module, learners will be able to
	Identify the different types of computers and their organization
	Understand latest Computer technology
	• Perform common Windows functions, use Windows Search, Help,
	and Automatic Updates
Content Outline	1.1 FUNDAMENTALS OF COMPUTERS
	The Definition and Characteristics of Computer
	History and Generation of Computers
	Classifications of Computers
	• Number System (Decimal, Binary, Octal, Hexa)
	• Bit, Byte & Word
	Block Diagram of Computer System
	Input, Output & Storage Devices
	Computer Virus & Precautions against Virus attack.
	1.2 WINDOWS
	Historical Evaluation of windows (till XP)
	Functions of Mouse
	Choosing a Desktop Theme
	Selecting Wallpaper
	Using Window Explorer
	Managing Files and Folders
	Painting Pictures
	Using Notepad
	• Zip and Extract (Unzip)
Module 2 (Credit 1) : V	Vord Processor, Spreadsheet and PowerPoint

Learning Outcomes	<ul> <li>After learning the module, learners will be able to</li> <li>Create, edit, save, and print documents to include documents with lists and tables</li> <li>Work with spreadsheets, Construct formulas, including the use of built-in functions, and relative and absolute references</li> <li>Create, edit, save, add graphics, sound and print presentations</li> </ul>
Content Outline	<ul> <li>2.1 WORD PROCESSOR</li> <li>Introduction to Word Processor</li> <li>Uses of Word</li> <li>Document Concept (Creating, Saving, Opening,</li> <li>Closing Document)</li> <li>Formatting Document (Bold, Italic, Underline, Justification, fonts, Colors of Fonts, Format Painter)</li> <li>Three Methods of Copy, Cut &amp; Paste</li> <li>Working with Margins and Page Setup</li> <li>Inserting and Formatting Clipart and WordArt</li> <li>Tables</li> <li>Uses of Drawing Toolbar</li> <li>Columns</li> <li>Goto, Find &amp; Replace</li> <li>Header &amp; Footers</li> <li>Printing Procedure</li> <li>AutoCorrect and AutoText</li> <li>Spell Check &amp; Thesaurus</li> <li>Adding a Chart to the Report</li> <li>Mail Merging</li> <li>2.2 SPREADSHEET</li> <li>Introduction to Spreadsheet</li> <li>Role of Excel in Day to Day Life</li> <li>Understanding Excel Sheet</li> <li>Inserting, Deleting and Hiding Columns / Rows</li> <li>Manipulating Formulas and Mathematical, Statistical and String Functions</li> <li>Statistical Data Analysis (Goal seek, Scenario &amp; Pivot table)</li> <li>Working with Charts</li> <li>Printing a Sheet</li> <li>Sort &amp; Filter</li> </ul> 2.3 POWERPOINT <ul> <li>What is Presentation? Explain its Need.</li> <li>Uses of PowerPoint</li> <li>Making Presentation</li> <li>Different Types of Slide layouts</li> <li>Slide View, Slide Sorter View &amp; Slide Show Buttons</li> </ul>
	Setup Show

٠	Applying Design Templates and Backgrounds
٠	Transition & Custom Animation Effects
٠	Recording Voice in Presentation
•	Electronic Presentations

#### Internal – NIL

#### External: 50 Marks

#### **References:**

- A. Essential Reading
  - "Computer fundamental" P k Sinha
  - "Inside the IBM PC", Peter Norton, Prentice Hall, 1989.
  - "PC Softwarefor Windows": R.K. Taxali, Tata Mcgraw hill
  - "Computer and Common use": Roer hunt and John Sheely
  - "Understanding Computers": R. Rajgopalan
  - "Computer Studies": Mitchell, Beaglay
  - "Inside the personal Computer": (A pop -up guide )
  - "Transparency Masters to Computers": Larry Long and Nancy long
  - "Computer for beginners": V.K. Jain
  - "Basic of Computer Systems": Jiwani and Copper
  - "Introduction to Computers": Subramanian

#### **B.** Additional Reading

- "Computer Science": Satish Jain
- "Introduction to Computer Science": Francis Scheid
- "Computer Today": Sanders
- "Mastering windows 2000, the window bible": Robertcowart, BPB Publisher
- "Fundamentals of Informational Technology" : S.K. Bansal, APH Publishing Corporation.
- "Microsoft Office 2000 Complete" : Amy Romanoff and Sherry bonelli, BPB Publisher
- "Advanced Microsoft Office 2000"; Meredith Flynn, Nita Rutkosky, BPB Publication.
- "PC Softwarefor Windows": R.K. Taxali, Tata Mcgraw hill
- "Mastering windows 2000, the window bible": Robertcowart, BPB Publisher
- "Fundamentals of Informational Technology" : S.K. Bansal, APH Publishing Corporation.

# B.COM IN BANKING AND FINANCE SEMESTER II ACADEMIC YEAR: 2024-25

# COURSE SYLLABUS Semester II 2.1 Major (Core)

Course Title	Principles and Practices of Banking
Course Credits	4 credits
Course Outcomes	After going through the course, learners will be able to
	Acquaint students with the fundamental, legal, and regulatory framework of banks.
	• Equip the students with practical insight into banking practices.
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	Familiarize students with Negotiable Instruments
Content Outline	1.1 NEGOTIABLE INSTRUMENTS
	• Introduction to Negotiable Instruments, Types, Features
	• Cheque – Types of cheque- Crossing of Cheque- format of a cheque
	(MICR, IFSC) - cheque clearance procedure.
	• Promissory Note - Features and parties to promissory note,
	• Bills of Exchange – Characteristics - Parties to Bill of Exchange.
	Endorsement of Negotiable Instrument - Essentials of valid endorsement- Types of Endorsement
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	• Acquaint students with lending policies, credit creation and Priority sector lending practices adopted by Banks.
Content Outline	LENDING AND CREDIT CREATION BY THE BANK
	2.1 Lending by Banks- Lending Principles – Credit worthiness of Borrowers –Types of credit facilities- CIBIL score
	2.2 Credit Creation by the Bank - Basis of Credit creation- Limitations of credit creation – Principles of Credit Assessment
	2.3 Priority Sector Lending- Role and importance of priority sector lending-
	Structure of priority sector lending-Role of priority sector lending in promotion of weaker sections including agriculture and allied activities,
	MSME, small scale industries.
Module 3 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to

	Make students understand the modes of Charging securities and forms of Loans and Advances
Content Outline	MODES OF CHARGING SECURITIES AND FORMS OF LOANS
	AND ADVANCES
	<b>3.1 Modes of Charging Securities</b> : Pledge- rights and duties of Pledgee.
	Mortgage- Types/classification of Mortgage-rights and duties of
	Mortgagor.
	<b>3.2 Forms of loans and Advances</b> - Forms of Advances-Advances against
	Guarantee- Advances against BillAdvances against collateral securities
Module 4 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	Enable students to comprehend banker and Customer Relationship
Content Outline	4.1 Banker and Customer Relationship
	4.2 Banker and Customer,
	4.3 Individual account holders- Single or joint, Illiterate, Minor, Married
	woman, Non-resident accounts
	4.4 Institutional account holders- Sole proprietorship, Partnership firm,
	Joint stock company, Hindu undivided family, Clubs, Associations and
	Societies and Trusts.
	4.5 Bankers Lien

# **Internal Assessment: 50 Marks**

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# **External Assessment: 50 marks**

### **REFERENCES:**

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- O.P.Agarwal and K.M.Bhattacharya (2018), 'Basics of Banking and Finance' (3rd Edition), Himalaya Publishing House, Mumbai.
- N.S.Toor and Arundeep Toor (2017) ' Legal and Regulatory aspects of Banking' (12th Edition), Skylark publications New Delhi
- Sundaram, KPN., and Varshney, P.N (2017) 'Banking Theory Law and Practice', Sultan Chand & Sons, New Delhi,
- Sukhavinder Mishra (2014) Banking Law and Practice, S.Chand & Co. Ltd, New Delhi.
- Gordon E and Natarajan K (2019) Banking Theory, Law and Practice, Himalaya Publications
- K.P. Kandasami, S. Natarajan, R. Parameshwaran (2015), 'Banking Law & Practice', S.Chand & Co. Ltd, New Delhi
- D.D. Mukherjee (2014). Credit Appraisal, Risk Analysis & Decision Making. Snow White Publications Pvt. Ltd.
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#### **COURSE SYLLABUS** Semester II 2.2 Major (Core)

2.2 Major (Core)	
Course Title	Basics of Accounting - Paper II
<b>Course Credits</b>	2
Course Outcomes	After going through the course, learners will be able to
	<ul> <li>To handle and maintain accounting statements for various departments.</li> <li>To introduce the procedure of preparing accounts under the hire purchase and Installment Sale system.</li> </ul>
Module 1 (Credit 1) D	Departmental Accounting
Learning Outcomes	After learning the module, learners will be able to
	<ul> <li>To understand the preparation of Departmental Accounts.</li> <li>To enlighten the students about the working of inter-departmental comparison.</li> </ul>
Content Outline	<b>1.1 Theory:</b> Introduction to Departmental Accounts and Inter Departmental           Transfer at Cost Price and Invoice Price Stock Reserve
	<b>1.2 Problems on:</b> Departmental Trading and Profit & Loss Account and Balance Sheet.
Module 2 (Credit 1) H	ire purchase & Instalment sale
Learning Outcomes	After learning the module, learners will be able to
	<ul> <li>To make students familiar with the theoretical concept of the topic and the terminologies used in hire purchase and installment sale system.</li> <li>To enable the students to understand the accounting treatment in the books of accounts under hire purchase and installment sale system.</li> </ul>
Content Outline	<b>2.1 Hire Purchase/Installment Theory</b> : Distinction between Hire Purchase & Installment Sale
	<b>2.2 Problems on</b> : Hire Purchase/Installment Sale excluding problems where cash price of the asset is not given.

# Internal: NIL

# External – 50 Marks

# **<u>References</u>** :

- Ainapure, 2011, Advance Accounting, Manan Prakashan Mumbai
- Choudhary, 2011, Corporate Accounting, Sheth Publishers, Mumbai
- Kishnadwala, 2008, Financial Accountancy & Management, Vipul Prakashan, Mumbai.
- R.L.Gupta, 2014, Advance Accountancy, Sultan Chand & Sons Delhi
- Shukla & Grewal, 2018, Advance Accountancy, S. Chand & Co Delhi

Course Title	Environmental Studies
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	Understand the scope of environmental studies.
	Analyze the factors affecting population explosion and human health.
	• Create awareness about the over exploitation of forest, water, food and energy resources.
	• Evaluate the causes for different types of pollutions and remedies to control pollution.
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	Understand environment studies
	Know the effect of population explosion
Content Outline	<ul> <li>1.1 Environment studies: Meaning, Definition, Scope and Importance.</li> <li>1.2 Population explosion: Population growth, Factors affecting density of population, population explosion, family welfare programme, Environment and human health.</li> </ul>
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	Understand various natural resources on earth
	Develop awareness in conservation of natural resources
Content Outline	<ul> <li>2.1 Natural Resource: Types- Renewable and Non-Renewable.</li> <li>2.2 Forest resource: Use and over-exploitation, Deforestation – Causes and effects, Timber extraction, Mining, Dams and their effects on forest and Tribal people.</li> <li>2.3 Water resource: use and exploitation of surface and groundwater, Floods and Droughts, Dams- benefits and problems, water conservation, Water management. Food resource: World food problem, overgrazing, Effects of modern agriculture, Fertilizer- pesticide problem, water -logging, Salinity.</li> <li>2.4 Energy resources: Growing need for energy, Renewable and Non-Renewable energy sources, hydroelectricity, Role of individual in</li> </ul>
	conservation of natural resources, Equitable use of resources for a sustainable lifestyle.

Module 3 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	Understand the concept of ecosystem
	• Develop awareness towards forest ecosystems, grassland ecosystems and aquatic ecosystems
Content Outline	3.1 Ecosystem: Meaning, concept, structure, function, producers, consumers, decomposers, food chain, food webs and ecological pyramids.
	3.2 Introduction, types, characteristic features, structure and function of the
	Forest ecosystem.
	<b>3.3</b> Introduction, types, characteristic features, structure and function of the
	Grassland ecosystem <b>3.4</b> Introduction, types, characteristic features, structure and function of the
	Aquatic ecosystem (ponds, streams, lakes, rivers, ocean estuaries).
Module 4 (Credit 1)	Aquatic cosystem (polids, steams, lakes, rivers, ocean estuaries).
Learning Outcomes	After learning the module, learners will be able to
	Understand different types of pollution
	Develop awareness prevention of various pollution
Content Outline	4.1 Air pollution: Meaning, Definition, types, causes, effects and control measures.
	4.2 Water pollution: Meaning, Definition, types, causes, effects and control measures.
	4.3 Soil pollution: Meaning, Definition, types, causes, effects and control measures.
	4.4 Noise pollution: Meaning, Definition, types, causes, effects and control
	<ul><li>measures.</li><li>4.5 Marine pollution: Meaning, Definition, types, causes, effects and control</li></ul>
	<ul><li>measures.</li><li>4.6 Disaster Management: Floods, earthquake cyclone and landslides.</li><li>Role of individual in prevention of pollution.</li></ul>

Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/ Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

External – 50 Marks

#### References:

- Rangarajan, C.A.; Perspective in Economics, S.Chand & Sons, New Delhi
- Cherunilam, Francis; Business Environment Text and Cases, Himalaya Publishing House.
- Aswathappa, K.; Essentials of Business Environment, Himalaya Publishing House, New Delhi.
- Agarwal, K.C., 2008, Environmental Biology, Nidhi Publishers, Bikaner
- Bharucha Erach, 2006, The Biodiversity of India, Mapin Publishing Pvt. Ltd. Ahmedabad.
- Brunner R.C., Hazardous waste incineration, McGraw Hill Inc
- Clark R., 2001, Marine Pollution, Oxford University Press
- Jadhav H.&Bhosale, V.M, 2015, Environment Protection and Laws, Himalaya Publishing House, Pvt. Ltd., New Delhi
- Odum E. P., 2004, Fundamentals of Ecology, (5th Revised Edition), Brooks/Cole
- Mhaskar A.K, Matter Hazardous, Techno-Science Publications (Text Book).
- Survey of the Environment, The Hindu (Magazine)
- Trivedi R.K, Goel P.K, Introduction to Air Pollution, Techno-Science Publications (Text Book).

Course Title	Business Statistics
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	• Describe the key terminology, concepts, tools, and techniques used in
	business statistical analysis
	• Interpret and evaluate numerical and quantitative issues in business.
	• Analyze the relationship between two variables
	• Analyze the tabulation and classification of data
	• Represent different types of data through graphs
Module 1 (Credit 1 Int	roduction to Statistics, Measures of Central Tendency and Dispersion
Learning Outcomes	After learning the module, learners will be able to
(Specific related to the	Comprehend the basic concepts of Business Statistics and its
module)	Significance
	<ul> <li>Solve problems associated with different measures of central tendency</li> </ul>
	and dispersion
Content Outline	1.1 Definition of Business Statistics, Importance of business statistics, Needs of
	Data Collection and Analysis
	1.2 Mean, Median, Mode and its merits and demerits with practical example
	1.3 Measures of dispersion- Range, Mean Deviation, Standard Deviation,
	1.4 Variance, Quartile Deviation with merits and demerits
Module 2 (Credit 1) Co	rrelation and Regression
Learning Outcome	After learning the module, learners will be able to
Learning Outcome	
	• Imbibe skills needed for quantitative application in business
	situations.
~ ~ ~ ~ ~ ~	• Estimate correlation and regression in two variable analysis
	2.1 Correlation merits and demerits,
	2.2 Types of Correlation –(simple correlation, coefficients of Correlation- Kan
	Pearson and Simple rank Correlation)
	2.3 Regression Analysis – Estimation of regression line, interpretation o regression coefficients with practical example
	roduction to different types of data
Learning Outcomes	After learning the module, learners will be able to
Learning Outcomes	
•	• Describe the relevance of data
•	• Evaluate the merits of different methods of data collection
•••••••	3.1 Relevance of data in the current scenario
	3.2 Types of data : primary and secondary data
	3.3 Methods of data collection: Questionnaire method, Interview method, case
	study method in brief
	3.4 Sources of secondary data collection with merits and limitations
	•
	esentation and tabulation of data

	<ul><li>Recognize the data classification and tabulation.</li><li>Represent the data using different types of graphs</li></ul>
Content Outline	4.1 Classification of data
	4.2 Frequency distribution: Discrete and continuous series
	4.3 Tabulation of data
	4.4 Graphical representation of data: Bar diagram, pie diagram, histogram,
	frequency polygon

## Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# External – 50 Marks

#### **References:**

- S. C. Gupta (2016) Fundamentals of Statics by Himalaya Publishing House
- Field, Andy (2013). IBM SPSS Statistics UK: Sage Publication Pvt.
- Gupta, S.P. (2012). Statistical Methods New Delhi: Sultan Chand and Son.
- Patri, Digmabar and Patri, D. N. (2011). Statistical Methods, New Delhi: Kalayani publisher.
- Graham, Alan (2010). Statistics: A Complete Introduction ,UK: Teach Yourself
- Arora, PN, Arora, Sumeet and Arora, Amit:(2009) "Managerial Statistics", S. Chand, Ist Ed., 2009.
- Bharadwaj, RS: (2008) "Business Statistics", Excel books, 2nd Ed,
- Gupta, .S.C &V.K.Kapoor (2007) Fundamentals of Applied Statistics, Delhi: S. Chand & Sons.
- Gupta, .S.C & V K. Kapoor (1993) Fundamentals of Applied Statistics, Delhi: S. Chand & Sons.

# COURSE SYLLABUS Semester II

2.3 OEC

2.3 OEC	
Course Title	Principles of Marketing
<b>Course Credits</b>	4
Course Outcomes	After going through the course, learners will be able to
	Get acquainted with the Marketing Concepts
	Gain knowledge about Market Segmentation
	• Examine the principles of Marketing Mix
	• Evaluate the strategies of Marketing Research.
Module 1 (Credit 1) Ir	ntroduction to Marketing
Learning Outcomes	After learning the module, learners will be able to
	• Define the concepts of marketing and understand the role and
	functions of marketing
	• Gain insights on social media and digital marketing.
Content Outline	Introduction to Marketing
	1.1 Marketing Concept, Scope of Marketing, Evolution of Marketing,
	1.2 Role and Importance of Marketing, Objectives and Functions of Marketing.
	1.3 Social Media Marketing and Digital Marketing.
Module 2 (Credit 1) M	Iarket Segmentation
Learning Outcomes	After learning the module, learners will be able to
	Analyze the process of market segmentation.
	Develop acumen on bases for market segmentation.
Content Outline	Market Segmentation
	2.1 Market Segmentation: Introduction, Scope and need
	2.2 Importance and Process of Market segmentation
	2.3 Bases for Market Segmentation – Geographic, Demographic, Economic,
	Psychographic, Socio-cultural
Module 3 (Credit 1) M	Iarketing Mix
Learning Outcomes	After learning the module, learners will be able to
	• Examine the importance of marketing mix.
	Gain insights and applicability of marketing mix

Content Outline	Marketing Mix 3.1 Marketing Mix – Concept, Role and importance of Marketing Mix 3.2 Product - Price - Place - Promotion - Packaging - Positioning - People - Process - Physical evidence
Module 4 (Credit 1) M	arketing Research
Learning Outcomes	After learning the module, learners will be able to     Get acquainted with the scenario of Marketing Research.
	Analyze the process of Marketing Research.
Content Outline	Marketing Research
	<ul><li>4.1 Meaning and definition, scope and objectives of Marketing Research</li><li>4.2 Sources of collecting marketing data, Procedure of Marketing Research</li></ul>
	4.3 Scientific methods of Marketing Research

#### Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# External – 50 Marks

#### References

- Philip Kotler, Principles of Marketing, Prentice Hall of India Pvt. Ltd, New Delhi
- Dr. N Rajan Nair & Sujith R Nair, Marketing, Sultan Chand & Sons, New Delhi.
- Dr. P. C Pardeshi, Marketing Management, Nirali Publication, Pune
- Dr. P. C Pardeshi, Principles of Marketing Management, Nirali Publication, Pune.
- Gandhi J.V., Marketing, Tata McGraw Hill, New Delhi.

2.3 OEC Course Title	Fundamentals of Accountancy Paper II
Course Credits	4
Course Outcomes	After going through the course, learners will be able
	To create awareness about basic accounting concepts, principles, and
	conventions.
	• To understand the classification of expenditure into Capital, Revenue
	and Deferred Revenue Expenditure.
	• To understand the purpose of a Trial Balance.
	• To understand the purpose of preparing the Final Accounts of Sole
	Proprietary Concerns.
Module 1 (Credit 1) Co	ncepts & Conventions
Learning Outcomes	After learning the module, learners will be able to
	• Understand the meaning of Basic accounting concepts, principles and
	conventions.
	• Understand implications while recording transactions and events.
Content Outline	1.1 Theory:
	Identify three fundamental accounting assumptions: Going Concern,
	Consistency and Accrual.
Module 2 (Credit 1) Co	ncepts of Capital and Revenue
Wibulie 2 (Creater) Co	neepis of Cupitin and Revenue
Learning Outcomes	After learning the module, learners will be able to
	• Understand classification of expenditure into Capital, Revenue and
	Deferred Revenue Expenditure
	• Understand Concept for classification of expenditure and receipts.
	Understand the distinction between Capital and Revenue
	Receipts/Expenditure.
	• Understand the linkage of such distinction with the preparation of Final
	accounts.
Content Outline	<b>2.1 Theory:</b> Meaning of Receipts & Expenditures and Capital & Revenue,
	Types of Receipts and Expenditures.
	<b>2.2 Problems on:</b> Classification of Items of Receipts, and Expenditure.
Module 3 (Credit 1) Tri	al Balance
Learning Outcomes	After learning the module, learners will be able to
0	
	• Understand what is a trial balance and what purpose it can serve.
	• learn the technique of taking balances from ledger accounts to prepare
	trial balance.
	Technique of preparation of Trial Balance.

Content Outline	<b>3.1 Theory:</b> Concept and Format of a Trial Balance.
	<b>3.2 Problems on:</b> Preparation of Trial Balance.
Module 4 (Credit 1) Fin	al Accounts of Sole Proprietary Concerns
	After learning the mechale learners will be able to
Learning Outcomes	After learning the module, learners will be able to
	• Understand the purpose of preparing the Final Accounts of Sole
	Proprietary Concerns.
	• Learn the items to be included in Final Accounts of Sole Proprietary
	Concerns.
	Draw Final Accounts of Sole Proprietary Concerns.
Content Outline	<b>4.1 Theory:</b> Introduction, purpose of preparing the Final Accounts of Sole
	Proprietary Concerns.
	4.2 Problems on: Preparing the Final Accounts of Sole Proprietary
	Concerns.

# Internal – 50 Marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

#### External – 50 Marks

#### **References** :

- Ainapure, 2011, Advance Accounting, Manan Prakashan Mumbai
- Choudhary, 2011, Corporate Accounting, Sheth Publishers, Mumbai
- Kishnadwala, 2008, Financial Accountancy & amp; Management, Vipul Prakashan, Mumbai.
- R.L.Gupta, 2014, Advance Accountancy, Sultan Chand & amp; Sons Delhi
- Shukla & Grewal, 2018, Advance Accountancy, S. Chand & amp; Co Delhi

Course Title	Island Destinations in India
Course The	
Course Credits	4 Credits
Course Outcomes	After going through the course, learners will be able to:
	Explore Island destinations in India
	Study the concept of Island Tourism
	Identify the documents required for Island travel
	• Determine the growing popularity of Adventure sports at various Island destinations in India.
Module 1(Credit 1) Is	land Tourism
Learning Outcome	After learning the module, learners will be able to:
	• Explore the concept of Island Tourism and upcoming Island destinations in India.
Content Outline	1.1 Island Tourism in India
	1.2 Adventure Tourism in India
	1.3 Reasons for the growing popularity of Island Destinations
Madala 2(Cardet 1) Iala	
Module 2(Credit 1) Isla	and Destinations in West and North-East India
Learning Outcome	After learning the module, learners will be able to :
	Identify and explore the Island destinations - Chorao and Divar Islands
	(Goa) and Majuli Island (Assam)
Content Outline	2.1 How to reach
	2.2 Best season to visit
	2.3 Places of tourist interest
	2.4 Adventure activities
	2.5 Island Cuisine and shopping
	2.6 Island Documentation Required
Module 3 (Credit 1) Isl	and Destinations in South India
Learning Outcome	After learning the module, learners will be able to:
	• Identify and explore the Island destinations – Munroe Island (Kerala) and
	Rameshwaram Island and Pamban Island(Tamil Nadu)
Content Outline	3.1 How to reach
	3.2 Best season to visit
	3.3 Places of tourist interest
	3.4 Adventure activities
	3.5 Island Cuisine and shopping
	3.6 Island Documentation Required
Module 4 (Credit 1) Is	lands in Arabian Sea and Bay of Bengal

Learning Outcome	After learning the module, learners will be able to:
	Identify and explore the Island destinations :
	• Agatti Islands ( Lakshadweep )
	Havelock Island, Port Blair, Ross and Neil Islands (Andaman)
	• Great Nicobar Island (Nicobar)
Content Outline	4.1 How to reach
	4.2 Best season to visit
	4.3 Places of tourist interest
	4.4 Adventure activities
	4.5 Island Cuisine and shopping
	4.6 Island Documentation Required

## Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# External: 50 marks

#### REFERENCES

- Bharadwaj, D.S / Kandari O.P, (1998) Domestic Tourism In India, Indus Publishing Co. New Delhi
- Bindloss Joe/Cannon Teresa, (2006) India, Lonely Planet Publications, South Carolina, USA
- Choudhary Vikash, (2010) Island Tourism, Centrum Press, New Delhi
- Dalal, R / Datta, P / Koshy, A (2014) Eyewitness Travel Guide India, Dorling Kindersley Ltd. London
- Mukerji Sarit Kumar, (2016) Islands of India, Publications Division, Government of India, New Delhi

2.3 OEC	
Course Title	NGO Governance
Course Credits	4
<b>Course Outcomes</b>	After going through the course, learners will be able to
	• Study the management of NGOs with respect to its workers.
	<ul> <li>Enable students to learn about governance and it's impact.</li> </ul>
	• Explore various agencies which provide findings to NGOs.
	Hands on training.
Module 1(Credit 1).	AR Development
Learning Outcomes	After learning the module, learners will be able to
	• Learn about human resource management and it's different aspects.
	• Study how staff development plays a crucial role in successful running of an NGO.
Content Outline	1.1 Human Resource Management,
	1.2 Human Resource Policy,
	1.3 Staffing and salaries,
	1.4 Staff Development.
Module 2(Credit 1).	NGO Administration
Learning Outcomes	After learning the module, learners will be able to
	• Determined the importance of governance.
	• Study different governance structures.
Content Outline	2.1 Governance concepts,
	2.2 challenges,
	2.3 Perspectives and Ethical Concern,
	2.4 Impact of different governance structures,
	2.5 Good Governance: Code and Accountability.
Module 3(Credit 1) Co	o-ordinating Agencies, Funding Agencies and Schemes
Learning Outcomes	After learning the module, learners will be able to
0	• Create awareness about various funding agencies.
	<ul> <li>Study the impact of funding agencies on NGOs.</li> </ul>
	study the impact of funding ageneies of froos.
Content Outline	3.1 NABARD and Human Rights Commission, Schemes for NGOs under
	the Government of India
Module 4 (Credit 1)	Practical Work
Learning Outcomes	After learning the module, learners will be able to
	• Incorporate practical training and learn how management of an
	NGO works.
	<ul> <li>Develop the sense of responsibility and help society at large.</li> </ul>
	- Develop the sense of responsionity and help society at large.

Content Outline	4.1 Getting associated with an NGO and work for 20 hours.
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#### Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

#### External Assessment: 50 marks

#### REFERENCES

- Lewis, D. (2014). NGO Management: The Earthscan Companion. Routledge.
- Gudorf, P. L., & Dohan, M. J. (2019). Strategic Planning in Nonprofit Organizations: A Content Analysis of the Literature. Administration & Society, 51(8), 1246–1276.
- Ministry of Corporate Affairs, Government of India. (2020). Guidelines for Registration of NGOs in India. Retrieved from [URL]
- International Center for Not-for-Profit Law (ICNL). (2021). Global Trends in NGO Law. Retrieved from [URL]

Course Credits   4	Fundamentals of Corporate Social Responsibility in India         Credits         After going through the course, learners will be able to         Understand the concept of Corporate Social Responsibility, its significance and importance in India.
	After going through the course, learners will be able to Understand the concept of Corporate Social Responsibility, its significance and importance in India.
Course Outcomes A	Understand the concept of Corporate Social Responsibility, its significance and importance in India.
•	significance and importance in India.
•	Take part in philanthropic causes and provide positive social values.
Module 1 (Credit 1) Corp	orate Social Responsibility
Learning Outcomes A	After learning the module, learners will be able to
	• Create a culture built on doing good.
	• Understand the legalities pertaining to CSR.
Content Outline 1	.1 Introduction to CSR
1	.2 Evolution of CSR
1	.3 CSR and social legitimacy
1	.4 Moral and economic arguments for CSR
Module 2 (Credit 1) Chall	enges and Impact of CSR
Learning Outcomes A	After learning the module, learners will be able to
•	Create a positive impact on society and deliver values, whether social,
	environmental or economic.
•	Take decisions related to business which would not only maximize profit,
	but also serve and protect the rights and interest of other members of
	society like consumers, workers and community as a whole.
	.1 Challenges and Impact of CSR on Stakeholders - Shareholders, Creditors
	nd Financial Institutions, Government, Consumers, Employees and
	Vorkers, Local Community and Society
2	2.2 CSR and Environment, CSR and Sustainable Development and Factors
	influencing CSR Policy -Triple Bottom Line - Role of HR Professionals in CSR
Module 3 (Credit 1) CSR	
Learning Outcomes A	After learning the module, learners will be able to
	• Demonstrate a multi-stakeholder perspective in viewing CSR issues
	• Analyze the connections between corporate strategy and CSR
Content Outline 3	.1 CSR Implementation:
	Strategic CSR model
	• Implementing CSR
	• CSR as competitive advantage

Module 4 (Credit 1) Case Studies and Project Development	
Learning Outcomes	After learning the module, learners will be able to
	<ul> <li>Evaluate the level of commitment to CSR of various organizations</li> <li>Develop skills to implement and monitor CSR projects</li> </ul>
Content Outline	4.1 Case Studies and Project Development
	Organizational issues
	Economic/business issues
	Social issues

#### Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# External Assessment: 50 marks

#### References

- Sharma J.P., Corporate Governance, business ethics and CSR, Ane Books Pvt Ltd, New Delhi
- Blowfield M., and Murray A., Corporate Responsibility, Oxford University Press.
- Kotler P. and Lee N., CSR: doing the most good for Company and your cause, Wiley.
- Beeslory, Michel and Evens, CSR, Taylor and Francis.
- Banerjee S., CSR: the good, the bad and the ugly, Edward Elgar Publishing.
- Perrini F., Stefano and Tencati A., Developing CSR- A European Perspective, Edward Elgar Publishing.
- William B. Werther, Jr. David Chandler, Strategic Corporate Social Responsibility, stakeholders' a global environment, Sage Publication.
- Crane, A. Et al., The Oxford handbook of Corporate Social Responsibility, Oxford University Press Inc., New York.
- Crane A., Matten D., Spence L., Corporate Social Responsibility: Readings and Cases in a Global Context, Routledge.
- Chakrabarty B., Corporate Social Responsibility in India, Routledge, New Delhi.

Course Title	Digital Skilla
Course The	Digital Skills
Course Credits	4 Credits
Course Outcomes	<ul> <li>After going through the course, learners will be able to :</li> <li>Build an understanding of the fundamental concepts of digital communication.</li> <li>Equip students with essential digital literacy skills for personal and professional use.</li> <li>Familiarize with digital content and how which will help them in their academics</li> <li>Build an understanding of the digital problem solving.</li> </ul>
	• Familiarize with digital citizenship and how which will help them
	in their academics.
Module 1 (Credit 1) Digi	tal Fundamentals and Communication
Learning Outcomes	After learning the module, learners will be able to
	<ul> <li>Build an understanding of the fundamental concepts of digital communication.</li> <li>Equip students with essential digital literacy skills for personal and professional use.</li> <li>Introduce the student to advanced networking concepts, preparing the student for entry Advanced courses in digital computer.</li> </ul>
Content Outline	1.1 Digital Fundamentals and Communication:
	<ul> <li>Digital Literacy: Understanding digital concepts, terminology, and trends.</li> <li>Online Safety and Security: Best practices for online security, privacy, and cyber hygiene.</li> <li>Digital Tools: Introduction to productivity software (e.g., Google Workspace, Microsoft Office).</li> <li>Email Etiquette: Effective email communication strategies</li> </ul>
Module 2 (Credit 1) Digi	
Learning Outcomes	After learning the module, learners will be able to
Learning Outcomes	<ul> <li>Familiarize with digital content and how which will help them in their academics</li> <li>Understand basics of the digital content creation.</li> <li>Learn complexity of digital content creation</li> <li>Understand the importance of digital content creation</li> </ul>
Content Outline	<ul> <li>2.1 Digital Content Creation:</li> <li>Digital Storytelling: Creating engaging digital content (e.g., blogs, videos)</li> <li>Visual Design: Principles of visual design and graphic design software (e.g., Canva, Adobe Creative Cloud)</li> </ul>

	• Digital Media: Understanding digital media formats and platforms		
	(e.g., podcasting, YouTube)		
Module 3 (Credit 1) Dig	ital Problem-Solving		
Learning Outcomes	After learning the module, learners will be able to		
	• Build an understanding of the digital problem solving.		
	• Equip students with essential digital literacy skills through data analysis.		
	• Introduce the student to use of digital tools for problem solving and critical thinking.		
Content Outline	3.1 Digital Problem-Solving:		
	• Data Analysis: Introduction to data analysis and visualization tools (e.g., Excel, Tableau)		
	• Digital Tools for Problem-Solving: Utilizing digital tools for critical		
	thinking and problem-solving		
	Case Studies: Applying digital skills to real-world problems		
Module 4 (Credit 1) Dig	Module 4 (Credit 1) Digital Citizenship		
Learning Outcomes	After learning the module, learners will be able to		
	• Familiarize with digital citizenship and how which will help them		
	in their academics		
	• Understand basics of the digital ethics.		
	• Learn complexity of digital cyberbullying and online harassment		
	• Understand the importance of digital footprint management		
Content Outline	4.1 Digital Citizenship:		
	• Digital Ethics: Understanding digital ethics and responsible behavior		
	online.		
	• Cyberbullying and Online Harassment: Strategies for addressing online harassment.		
	• Digital Footprint Management: Managing online presence and reputation.		

# Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# External Assessment: 50 marks

# References:

- Moschovitis, Best Practices for Digital Skills
- Kai Riemer and Stefan Schellhammer, Collaboration in the Digital Age

Course Title	Emotional Intelligence at Westerlage
Course The	Emotional Intelligence at Workplace
<b>Course Credits</b>	4 Credits
Course Outcomes	After going through the course, learners will be able to
	• Have deep understanding of the concept of emotional intelligence and
	its role in managing organizations effectively.
	• Develop emotional competencies to enhance managerial skills.
	• Assess and apply techniques of emotional intelligence at workplace.
Module 1 (Credit 1) Fe	oundations of Emotional Intelligence
Learning Outcomes	After learning the module, learners will be able to
	• Define emotional intelligence and identify the significance of emotional
	intelligence.
	• Understand the foundational concepts and models of Emotional
	Intelligence (EI).
	• Apply EI principles to enhance self-awareness and self-management in
	professional settings.
Content Outline	1.1 Introduction to Emotional Intelligence (E.I):
	• Definition of E.I,
	• significance in the workplace,
	• Historical background and evolution of the concept,
	• Distinguishing between IQ and EQ,
	Benefits of high EI for individuals and organizations
	1.2: The Indian Perspective on Emotions and Work:
	• Cultural nuances of emotional expression and perception in India.
	• Influence of joint family systems, hierarchy, and collectivism on
	workplace emotions.
	Challenges and opportunities for cultivating EI in Indian
	organizational cultures. 1.3: Self-Assessment and Developing Self-Awareness:
	Importance of self-awareness as the cornerstone of EI.
	<ul> <li>Techniques for enhancing emotional self-awareness: journaling,</li> </ul>
	mindfulness, introspection.
	• Understanding personal emotional triggers and responses.
	• Identifying strengths and areas for development in emotional self-
	awareness.
Module 2 (Credit 1) Pe	ersonal Competence: Self-Management
Learning Outcomes	After learning the module, learners will be able to
L	

	Gain insights on techniques to assess emotional intelligence.
	• Utilize emotional intelligence for effective communication, conflict resolution, and leadership.
	resolution, and leadership.
Content Outline	2.1: Emotional Self-Regulation:
	• Understanding emotional control and impulse management.
	• Strategies for managing difficult emotions: anger, anxiety, stress, frustration.
	<ul> <li>Developing adaptability and flexibility in response to change.</li> </ul>
	<ul> <li>Building trustworthiness and conscientiousness.</li> </ul>
	2.2 Stress Management and Resilience:
	• Understanding workplace stressors in India (e.g., long hours, pressure,
	work-life balance challenges).
	• Emotional coping mechanisms for stress.
	Building personal resilience to overcome adversity.
	• Developing healthy habits for emotional well-being.
	2.3: Developing Emotional Well-being for Professionals:
	• Connecting EI with mental health and overall well-being.
	• Practices for fostering positive emotions and a growth mindset.
	• Work-life integration in the Indian context.
	• Importance of self-care and seeking support.
Module 3 (Credit 1) Se	ocial Competence: Social Awareness and Relationship Management
Learning Outcomes	After learning the module, learners will be able to
	• Define emotional intelligence and identify the empathy and understand
	others emotional intelligence.
	Develop social awareness and empathy to build stronger interpersonal
	relationships at work.
Content Outline	3.1 Empathy and Understanding Others:
content outline	• Defining empathy and its various dimensions (cognitive, emotional,
	compassionate).
	• Developing the ability to understand others' perspectives, feelings, and
	needs.
	• Active listening skills and non-verbal communication cues in Indian settings.
	<ul> <li>Service orientation and understanding customer/stakeholder needs.</li> </ul>
	3.2 Relationship Management and Communication:
	<ul> <li>Effective verbal and non-verbal communication strategies.</li> </ul>
	<ul> <li>Building rapport and trust in professional relationships.</li> </ul>
	<ul> <li>Giving and receiving constructive feedback.</li> </ul>
	Negotiation and persuasion skills.
Module 4 (Credit 1) Ap	oplying Emotional Intelligence in Leadership and Organizational Context
Learning Outcomes	After learning the module, learners will be able to

	• Analyze the role of EI in fostering a positive and productive work culture in Indian organizations.
	• Apply emotional intelligence to foster organizations with effective leaders and teams.
Content Outline	4.1 Building an Emotionally Intelligent Organization:
	• Creating a culture of psychological safety and open communication.
	• Promoting emotional well-being and resilience programs.
	• Integrating EI into HR practices (recruitment, training, performance
	management).
	• The impact of EI on organizational productivity and innovation.
	• Activity: Group project: Designing an EI development program for an
	Indian company.
	4.2 Current Trends and Future of EI in Indian Workplaces:
	• The increasing relevance of EI in the digital age and remote work.
	• Ethical considerations in applying EI.
	• Future trends and research in emotional intelligence.
	• Concluding remarks and personal action planning for continuous EI development.

#### Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# **External Assessment: 50 marks**

# References

- Goleman, D. (1995). Emotional Intelligence: Why It Can Matter More Than IQ. Bantam Books.
- Goleman, D. (2000). Working with Emotional Intelligence, Bantam Books, New York, NY.
- Goleman, D. (2011). The Brain and Emotional Intelligence: New Insights.
- Bar-On, R., & Parker, J.D.A. (Eds.) (2010). The Handbook of Emotional Intelligence. Jossey Bass
- Goleman, D. (2013). Leadership: The Power of Emotional Intelligence.
- Goleman, D. & Cherniss, C. (2011). The Emotionally Intelligent Workplace. John Wiley & Sons Inc.
- Goleman, D., Boyatzis, R. & McKee, A. (2002). Primal Leadership: Realizing the Power of Emotional Intelligence. Harvard Business School Pr.
- Bhattacharya, Mousumi & Sengupta. (2007). Emotional Intelligence Myth or Reality, Excel Books, New Delhi.

Course Title	Micro Economics I
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	Interpret the theories of Production functions and discuss the concept of
	Economies of Scale.
	Distinguish the different concepts of Cost and Revenue
	• Understand the applied value of Break -Even Analysis and cost-revenue
	calculation through case study
Module 1 (Credit	1) Theory of Production Function
Learning	After learning the module, learners will be able to
Outcomes	• Explain the concept of production function and the theories of Production
	Function
	• Describe the different types of Economies and Diseconomies of scale
Content Outline	1.1 Meaning of production function, meaning of short and long-run production
	function
	1.2 Law of Variable Proportions
	1.3 Laws of Returns to Scale
	1.4 Economies and Diseconomies of scale.
-	1) Cost And Revenue Analysis
Learning Outcomes	After learning the module, learners will be able to
	Identify the different concepts of Cost and Revenue
	Calculate the Break Even point
	• Recognize the real-world utility of Break-even analysis through case study
Content Outline	2.1 Concept of Total, Average and Marginal Cost; Social and Private Costs,
	Economic and Accounting Costs, Fixed and Variable Costs, Opportunity Cost,
	Implicit and Explicit Cost (only concepts);
	2.2 Calculation of Costs with hypothetical numerical illustrations;
	2.3 Concept of revenue, Total Revenue, Average revenue; TR, AR and MR under Perfect competition and Imperfect competition;
	2.4 Break-even analysis (with the help of graph and formulae), Case study based on
	calculation of Break Even Point & calculation of TC, AC, MC.
	bucchandon of Dicur Literi Fond & curcularitori of FC, FIC, FIC.

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

# Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# External: NIL

#### **Reference Books:**

- Ahuja H. L. (2001), Advanced Economic Theory, S. Chand & Co. Mumbai.
- Amartya Sen 1990), Micro-Economics Theory Applications -Oxford University Press
- Dorbush Rudiger & Fisher stanlay, (2003), Micro-Economics-, TATA Mcgraw hill, Meerat
- Koustsavannis A. (1990), Modern Micro-Economic Macmillan Delhi.
- Mukherjee, Sampat, (2009) , Principles of Micro-Economics-. New Central Book Agerey Kolkata
- Micro-Economics- Sharma N.K, Jaypur Mangal Deep Publication, 1995
- Mukherjee, Mukarjee, & Ghosh (2003), Micro- Economics, Prentice-Hall of IndiaPvt. Ltd.New Delhi.
- Sudhorama K.P.M. & Sudharama (2007) ,Micro-Economics, Sultan Chand & Sons, E.N.New Delhi.
- Varian H. R. (2000). Intermediate Micro economics A Modern Approach. East-West Press. New Delhi

Course Title	Human Resource Management
Course Credits	2 Credits
Course Outcomes	After going through the course, learners will be able to
	Understand the role and importance of Human Resource Management in organizations.
	Comprehend Job Analysis and procedure of Recruitment and Selection.
	Asses the techniques of Performance appraisal, Training and development.
	• Identify the emerging trends in Human Resource Management.
· · · · · ·	troduction to Human Resource Management (HRM) and Human
Resource Planning (HI Learning Outcomes	After learning the module, learners will be able to
Learning Outcomes	After learning the module, learners will be able to
	• Understand the key terms, concepts and evaluate the significance of
	Human Resource Management.
	Comprehend the role of Human Resource Managers in contemporary
	era.
Content Outline	Introduction to Human Resource Management (HRM) and Human
	Resource Planning (HRP)
	1.1 Human Resource Management (HRM) - Definition, Significance, Functions of HRM, Role of HR Managers.
	1.2 Human Resource Planning (HRP) – Concept, Importance and HRP Process.
Module 2 (Credit 1) Jo	b Analysis, Recruitment & Selection
Learning Outcomes	After learning the module, learners will be able to
	Understand the concept of Job Design and Job Analysis and its practical
	application.
	• Develop insights on effective recruitment and selection strategies.
Content Outline	Job Analysis, Recruitment & Selection:
	2.1 Job Analysis - Job Description, Job Specification; Job Design.
	2.2 Recruitment Sources, Selection Procedure
	2.3 Placement and Induction

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# External: NIL

#### References

- Aswathappa K., Human Resource Management: Text and Cases, McGraw Hill Education (India) Pvt. Ltd.
- Mamoria C.B., Human Resource Management Himalaya Publishing House Pvt. Ltd.
- Mathis R. L., Jackson J. H. & Valentine S. R., Human Resource Management South Western College Publishing.
- Dessler G. & Varrkey B., Human Resource Management, Pearson Education.
- <u>Pattanayak B.</u>, Human Resource Management, PHI Learning.
- D.D. Mukherjee (2014). Credit Appraisal, Risk Analysis & Decision Making. Snow White Publications Pvt. Ltd.
- D.D. Mukherjee (2015). Credit Monitoring, Legal Aspects and recovery of Bank Loan. Snow White Publications Pvt. Ltd.

Course Title	Investment Planning
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	• Familiarity with different aspects of financial literacy such as
	savings, investment, taxation, and insurance
	Understand the relevance and process of financial planning
	Promote financial well-being
Module 1 (Credit 1) Inv	vestment Planning and Management
Learning Outcomes	After learning the module, learners will be able to
	Analyse banking and insurance products
	Personal tax planning
Content Outline	1.1 Investment opportunity and financial products
	1.2 Insurance Planning: Life and non-life including medical insurance
	schemes
Module 2 (Credit 1) Pe	rsonal Tax
Learning Outcomes	After learning the module, learners will be able to
	Analyze banking and insurance products
	Personal tax planning
Content Outline	2.1 Introduction to basic Tax Structure in India for personal taxation
	2.2 Aspects of Personal tax planning
	2.3 Exemptions and deductions for individuals
	2.4 e-filing (Note: Some of the theoretical concepts would be dealt with
	during practice hours)

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

# Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

# External: NIL

#### **Reference Books:**

• Introduction to Financial Planning (4th Edition 2017)- Indian Institute of Banking & Finance.

- Sinha, Madhu. Financial Planning: A Ready Reckoner July 2017, McGraw Hill.
- Halan, Monika, Lets Talk Money: You've Worked Hard for It, Now Make It Work for You, July 2018 Harper Business.
- Pandit, Amar The Only Financial Planning Book that You Will Ever Need, Network 18 Publications Ltd.

# COURSE SYLLABUS Semester II

	Financial Accounting -II
Course Credits	2
Course Outcomes	After going through the course, learners will be able
	• To create awareness about regular accounting of Not-for-Profit
	<ul><li>Organizations.</li><li>To acquire working knowledge about treatment in respect of accounts to</li></ul>
	• To acquire working knowledge about treatment in respect of accounts to be prepared from incomplete records.
Module 1 (Credit 1) Acco	ounting for Not-for-Profit Organization
Moune I (Creat I) Ace	
Learning Outcomes	After learning the module, learners will be able
	• To know the basic accounting terms and concepts relating to Non-
	Trading Concerns.
	• To recognize the difference between the accounts of Non- Trading
	Concern and Commercial Organization.
	• To enable the students to prepare books of accounts of Non- Trading Concerns.
Content Outline	1.1 Theory:
Content Outline	Meaning of not for Profit Organization, Procedure of preparation of an
	Income and Expenditure Account and Balance Sheet from Receipts and
	Payment Account, Preparation of a Receipts and Payment Account from an
	Income And Expenditure Account.
	1.2 Problems on:
	Practical Problems based on preparation of Receipts and Expenditure
	Accounts and Balance sheet of a Professionals like Doctors, Chartered
	Accountants, Architects etc.
Module 2 (Credit 1) Acco	ounting from Incomplete Records
Learning Outcomes	After learning the module, learners will be able
	To understand the concept of Single Entry System.
	• To recognize the difference between Double Entry and Single Entry
	system of maintenance of accounts
	• To wise up the students about how to give the accounting treatment in
	books of accounts under Single Entry System.
	• To enable the students to solve sums on Conversion of Single Entry
Contourt Orall	records into Doubt Entry System of accounting.
Content Outline	2.1 Theory: Introduction to Single Entry System and its Limitations 2.2 Problems on: Ascertainment of Profit Conversion of Single Entry
	<b>2.2 Problems on:</b> Ascertainment of Profit, Conversion of Single Entry records into Doubt Entry, Preparation of Final Accounts of Proprietary
	Trading Concern (Conversion Method).
	The solution (Contension Method).

# Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods
	Total – 50 Marks

#### External: NIL

# **Reference Books:**

- Bhalla Kapilehwar (2020), Advanced Accounting, Tata McGraw Hill Publication, New Delhi.
- Shukla and Grewal (2018), Advanced Accountancy-Vol. 1 & 2, S. Chand Publication, New Delhi.
- Gupta R. L. (2018), Advanced Accountancy, S. Chand, New Delhi
- Haniff and Mukherjee (2019), Modern Accountancy (II), MC Graw Hills, New Delhi.
- Jawahar Lal (2018), Financial Accounting, S. Chand & Co., New Delhi.

2.6 SEC	
Course Title	Advanced Excel
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	<ul> <li>Use Microsoft Excel to create personal and/or business spreadsheets following current professional and/or industry standards.</li> <li>Use critical thinking skills to design and create spreadsheets.</li> <li>Communicate in a business setting using spreadsheet vocabulary</li> <li>To create dynamic reports by mastering one of the most popular tools in excels - PivotTables, Pivot chart, If, Vlookup, Index, and Match etc.</li> <li>Have skills of interpreting the result of data analysis and understanding limitation and relevance of applied methods.</li> </ul>
Module 1 (Credit 1) Adv	vanced Excel
Learning Outcomes	After learning the module, learners will be able to
	<ul> <li>Use advanced functions and productivity tools to assist in developing worksheets</li> <li>Manipulate data lists using Outline and Autofilter</li> <li>Use Consolidation to summarise and report results from multiple worksheets</li> <li>Record repetitive tasks by creating Macros</li> <li>Use Hyperlinks to move around worksheets</li> <li>Use goal seeking to determine the values required to reach a desired result</li> <li>Use the macro recorder to create a variety of macros</li> <li>learn how to use different functions in Excel to perform data analytics tasks, including sorting and filtering, lookup functions, and conditional formatting</li> </ul>
Content Outline	1.1 Advanced Excel
	<ul> <li>Conditional Formatting</li> <li>Data Sorting</li> <li>Advance Filter</li> <li>Data Consolidation</li> <li>Data Validation</li> <li>Data Table</li> <li>Gol Seek</li> <li>Scenario Manager</li> <li>Text to Column</li> <li>Sub Total</li> <li>Paste Special</li> <li>Protection</li> <li>Macros</li> <li>Formula Auditing</li> </ul>

	D.C. N
	Define Name
	• Insert Sicer
	Insert Time Line
	• Formula Building
	MIS Report
Module 2 (Credit 1) Fu	ndamentals of Data Analysis and Powerful Data Analysis
Learning Outcomes	After learning the module, learners will be able to
	• Apply Excel tools and formulas to transform and structure data.
	• Create pivot tables to slice and dice your data.
	• Visualize data with pivot charts and Excel Charts.
Content Outline	2.1 Fundamentals of Data Analysis
	Instant Data Analysis
	Sorting Data by Color
	Slicers
	• Flash Fill
	2.2 Powerful Data Analysis-I
	PivotTable Recommendations
	Data Model
	Power Pivot
	External Data Connection
	Pivot Table Tools
	2.3 Powerful Data Analysis-II
	• Power View
	Visualizations
	Pie Charts
	Additional Features
	Power View in Services
	Format Reports
	Handling Integers
	• Templates
	• Inquire
	Workbook Analysis
	Manage Passwords
	• File Formats
	Discontinued Features

# Internal: 50 marks

Sr. No	Assignments/Activities
1	Written Test/Assignment / Project Report/ Quiz/Debate
2	Group Discussion / Case Study
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods

External: NIL

#### **References:**

- A. Essential Reading
  - 1. "Microsoft Excel 365 Bible: The Comprehensive Tutorial Resource": M Alexander, Wiley
  - 2. "Excel Macros For Dummies": Michael Alexander, John Wiley & Sons (14 July 2015)

## **B.** Additional Reading

- 1. "Advanced Excel for Scientific Data Analysis": Robert De Levie, Oxford University Press
- 2. "Advanced Excel Reporting for Management Accountants": Neale Blackwood, Wiley

Course Title	Introduction to Environmental Economics
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	Recognize the key issues related to Environmental Economics and
	sustainable development.
	• Elucidate the causes and varieties of pollution.
	• Analyze the environmental regulation policies in India.
	• Comprehend the different issues associated with the environment
Module 1(Credit 1)         Environmental Economics and Sustainable Development	
Learning Outcomes	After learning the module, learners will be able to
	Recognize the fundamentals of environmental economics
	<ul> <li>Comprehend the principles of Sustainable Economic Development and SDG goals.</li> </ul>
Content Outline	Environmental Economics and Sustainable Development
	1.1 Definition, scope, and importance of Environmental Economics.
	1.2 Interrelationship between Environmental economics and
	economics.
	1.3 Public Good, Market failures, and externalities
	1.4 Meaning and Concept of Sustainable Development. Measurement of
	Sustainable Development, Environment, and Sustainable Development.
	1.5 Sustainable Development Goals (SDG)of the United Nations with
	Reference to the Environment.
Module 2 (Credit)	Environmental Issues and Environmental Policy
Learning Outcomes	After learning the module, learners will be able to
	• Clarify the meaning, source, types, causes, and impact of Pollution on
	economy
	• Analyze the policies involved in meeting the challenges of climate
	change.
	• Discuss the different issues pertaining to the environment.
Content Outline	1.1 Climate change and global warming, Green House Effect, ACID
	rain, Deforestation and Environmental problems, Agricultural
	Development and Environmental Problems.
	1.2 Pollution- Meaning, sources of pollution, types of pollution, and
	their status in India Causes of pollution and its effects on economic
	decisions.
	1.3 Environmental Regulation and policies- central, state, and local
	government in India.

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)-

Internal: NIL

SNDTWU Faculty of Commerce – B.COM in Banking and Finance Syllabus w.e.f. 2025-26)

# External: 50 Marks

References:

- Dodo J. Thampapillai, Matthias Ruth (2019) Environmental Economics Concepts, Methods and Policies by Routledge publication
- DM Karpagam, Kindle (2019) Environmental Economics: (2019)
- Sengupta, R. (2013): Ecological Limits and Economic Development: Creating Space,Oxford University Press, New Delhi.
- Muthukrishnan, S. (2010): Economics of Environment, PHI Learning Private Ltd, NewDelhi
- Arrow, K.J., and P. Dasgupta, l.H. Goulder, K.J. Mumford and K. Oleson (2012): "Sustainability and Measurement of Wealth", Environment and Development Economics, 17(3):317-53.
- Bhattacharya Rabindranath,(2002) Environmental Economics: An Indian Perspective paperback, , Kindle
- J. and A.D. Zeeuw (Ed.) (2002): Recent Advances in Environmental Economics, Edward Elgar, Cheltenham, U.K. 10.